Make a living doing what you love.
Your ideas can fuel a creative career.

Begin here.

Your creativity isn’t something you can turn on and off. It’s how you’re wired. It’s who you are. The only real question is what you’ll make of it. And the answer begins with where you choose to get your education.

At our system of more than 50 schools across North America, we offer the guidance and mentoring to help you sharpen your skills, build your knowledge, and find your true calling.

In our creative community, you’ll get the support, technology, real-world experience, and career services you need to launch a career where you do what you love. And in these pages, you can explore our areas of study and learn how some of our students and alumni are using their creativity, for life.

artinstitutes.edu
**FINANCIAL AID:**
Financial assistance is available to those who qualify. Our Student Financial Services Department and staff are here to help set up an education budget, and prepare a financial plan to help you responsibly manage your school expenses, and complete forms.

**HOUSING:**
Many Art Institutes schools offer affordable, comfortable, and convenient housing. Your admissions representative will supply more details about what's available. We offer a range of financial aid and scholarship opportunities to those who qualify, and we can help you find a place to stay. It’s all part of how we support you right from the start as you prepare to launch your creative career.

**ADMISSIONS:**
We will guide you through the admissions process. You will submit an application and your high school transcript or GED scores, along with a written essay that expresses how an education from an Art Institutes school can help you reach your creative and career goals.

**SCHOLARSHIPS:**
The Art Institutes system of schools offers a number of scholarships, such as portfolio competitions and merit awards. In the 2013-2014 school year, we offered over $70 million in full or partial scholarships to new and current students. Visit [aischolarship.com](http://aischolarship.com), and ask your admissions representative about them and what you may qualify for.

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**Visit AiOpen.com**
You can devise the web ad that captures consumers’ attention. Create the user experience for tablets and smartphones. Design the living space that co-exists with the environment. Blend the skills of a graphic designer and a web developer. Make a new product that combines form and function to answer a need. Through one of our programs in the area of design, you could become one of the visual thinkers who drive the creative economy. And your future.

“I thrive on the constant innovation of techniques and development of trends, which always keep me on my toes.”

EMILY CRIBBS
User experience and user interface designer at CBS Interactive
Fort Lauderdale, Florida.
Associate of Science, Graphic Design,
The Art Institute Fort Lauderdale, 2011
Emily works on all elements of CBSSports.com’s fantasy game products, from interface layout conception to visual design completion. Emily’s work is seen on both desktop and mobile platforms.

Impact the world with your ideas.

“CREATE THE USER EXPERIENCE FOR TABLETS AND SMARTPHONES.”

GRAPHIC & WEB DESIGN:
The evolving world of design is opening a wide range of opportunities for graphic designers with interactive skills and web developers who can design. In this program, graphic designers work in traditional areas like print while adding interactive skills, and web designers focus on building interactive skills as they learn design fundamentals. You could start your career in an ad agency, design studio, interactive media company or web design & development firm as a graphic or interactive designer or production or interactive artist.

ADVERTISING:
This is a unique opportunity to explore both the creative and business sides of an industry where you need to cut through the clutter and truly speak to consumers. Junior graphic designer, junior copywriter, and assistant account executive are a few of the entry-level opportunities everywhere from advertising agencies to in-house corporate ad departments.

Our students bring their ideas to life on professional technology. Learn more about them and their creative journeys, and let their success stories inspire your own. Watch at artinstitutes.edu

Steven Wilson
Bachelor of Arts, Graphic Design
The Art Institute of Colorado, 2013

Below

"I thrive on the constant innovation of techniques and development of trends, which always keep me on my toes.”
INTERIOR DESIGN:
It’s not just selecting colors and fabrics, but collaborating with clients, architects, and contractors. It’s balancing not only form and function, but safety and sustainability. Your first workplace could be a design studio, contracting firm, retailer, hospitality design firm, or your own design shop. Your first job could be assistant designer, interior designer, facility & space planner, project designer, or owner.

INDUSTRIAL DESIGN:
Somebody’s creativity is behind every object you interact with today. And before they’re engineered and manufactured, somebody has to imagine, sketch, computer-render, and build 3D models of the objects you’ll see and use tomorrow. Why not you? Industrial design studios and manufacturing companies are two of the places that offer entry-level positions including car designer, furniture designer, product designer, special effects artist, and theme park designer.

“The skills I learned in school helped me turn a hobby into a profession.”

LEFT TO RIGHT
Emily Sellers
Bachelor of Arts, Photography
The Art Institute of Colorado

Shawn LaPaix
Bachelor of Science, Graphic Design
The Art Institute of Vancouver, 2008

Celia B. Snow
Bachelor of Science, Painting
The Art Institute of Atlanta, 2012

Clockwise from top left:
Nick Pons
Bachelor of Science, Graphic Design
The Art Institute of Vancouver, 2008

Cathy Jun Tang
Bachelor of Science, Interior Design
The Art Institute of Atlanta, 2012

Cesar Lopez
Bachelor of Science, Graphic Design
The Art Institute of New York City, 2009

BRIAN TOWNSEND
Works on design team for Microsoft Surface Tablets.

Bachelor of Science, Media Arts & Animation
The Art Institute of California—San Diego*, 2010

Brian’s natural creativity led him to a career as a 3D artist and photographer on the design team for Microsoft Surface tablets. He created all the shots used by the CEO of Microsoft and president of Windows when the Surface tablet was unveiled.

*As of 2012, a campus of Argosy University.
Getting the hottest new smartphone app, video game or animation sequence in front of consumers and audiences can make or break a company. That competition to get out in front is a real opportunity for people who are creative and have technical savvy. You’ll work with experienced instructors and use technology including HD video equipment, game engines, and the Adobe Master Collection as you prepare for a career in anything from animation to game programming, from digital filmmaking to photography.

**ANIMATION:**
Express your ideas in pictures and words, and develop the creative and technical skills to begin a career in fields such as advertising, architecture, or multimedia. Possible entry-level jobs include 2D or 3D animator, 3D modeler, illustrator, assistant animator, graphic designer, or production assistant for network or cable TV, a commercial post-production facility, an interactive/game design/film company, or an advertising agency.

**GAME DESIGN & PROGRAMMING:**
Combine your creativity and love of gaming with our guidance, technology, and focused education, and you can start a career where you capture imaginations. You could begin as a game tester/analyst, game designer, level designer, texture artist, cinematic artist, or 2D/3D artist for employers including software companies, game design firms, and educational organizations.

**SPECIAL EFFECTS:**
Learn to combine video, graphics, sound—and your imagination—with live-action footage to create everything from TV commercials to movie trailers. You’ll find entry-level positions such as digital artist, visual effects specialist, assistant compositor, broadcast design assistant, and production assistant in settings that include design studios, film production companies, and television production firms.

Get a glimpse into Josh’s world and learn what inspires him—and how faculty guide him through his project.
Watch at [artinstitutes.edu](http://artinstitutes.edu)

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**Josh Delarosa**
Bachelor of Fine Arts, Media Arts & Animation
The Art Institute of Dallas, a campus of South University

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“I get to animate what I consider to be the most amazing characters ever created for animation.”

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**JOSH LOKAN**
Lead marketing animator
Avalanche Software/Disney Interactive, Salt Lake City
Bachelor of Science, Computer Animation, The Art Institute of Portland, 2001

Josh is responsible for managing animation scheduling and for creating marketing content. Josh oversees a team of approximately 15 animators—assigning shots, providing direction, and setting goals. In addition to his managerial tasks, Josh creates his own shots and animations.

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**Dragan Grubesic**
Bachelor of Science, Advertising
The Art Institute of Phoenix

Group Project
Bachelor of Science, Media Arts & Animation
The Art Institute of Dallas, a campus of South University

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OPPOSITE, LEFT TO RIGHT

**Group Project**
Bachelor of Science, Advertising
The Art Institute of Phoenix

**Dragan Grubesic**
Bachelor of Science, Media Arts & Animation
The New England Institute of Art, 2008

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The tools to put your imagination to work.
AUDIO PRODUCTION:
Learn to record, edit, mix, and produce audio in professional studios as you gain the real-world experience you need to start your career. You’ll work with the same kinds of technology industry professionals use, including Pro Tools and Solid State Logic boards to prepare for a range of audio careers from live entertainment to corporate events to studio production. Entry-level opportunities include audio engineer, radio producer, assistant sound technician, promoter, and sound engineer with employers such as radio stations and recording studios.

DIGITAL FILM:
This is where sight and sound combine with your business sense as you integrate digital audio, video, broadcast graphics, and animation. Assistant producer, assistant director, sound designer, videographer, scriptwriter, and multimedia content manager are some of the entry-level positions in settings including multimedia production houses, advertising agencies, post-production facilities, radio & TV broadcasters, and internet webcast firms.

PHOTOGRAPHY:
Capture a moment. Convey an emotion. Create a future. Start by studying the artistic and technical aspects of the profession in courses including design and composition, portraiture, and image manipulation. Entry-level positions include photographer’s assistant, production assistant, digital retoucher, and digital prepress operator for employers such as publishers, photo labs, and production companies.

“It was nice to have three job offers before I was finished [with school].”

LOGAN BYERS
Dialogue editor, sound designer at LB Audio
Rancho Cucamonga and Los Angeles, California
Bachelor of Science, Audio Production,
The Art Institute of California—Inland Empire, a campus of Argosy University, 2013
Logan has won a National Addy Award for Best Sound Design and an Audio G.A.N.G. Award for Best Game Sound Design. His projects include sound effects for the commercial music video of EA Games’ “Army of Two: The Devil’s Cartel” commercial and sound design for the film “Einstein’s God Model.”
FASHION DESIGN:
Bring your ideas to the world of fashion. We’ll guide your progress from sketch to runway as you learn to express yourself in fabric, texture, and color. Your career could get started as an assistant designer, production assistant, or assistant patternmaker with employers like apparel manufacturing companies and department stores.

FASHION MARKETING:
We’ll help you channel your sense of style and your business savvy into a career where you promote the latest fashions to consumers by using the right mix of media to drive shoppers into the store, and create the shopping experience they encounter when they get there. Entry-level positions include assistant fashion buyer, retail design consultant, visual merchandiser, stylist, event promoter, assistant retail store manager, and runway coordinator with employers from small boutiques to major retailers, from wholesalers to manufacturers.

“Start making a name for yourself.”

Whether your dream is to create the head-turning dress, design the attention-grabbing retail display, or get inside the minds of consumers, the place to start is a focused Fashion education at an Art Institutes school. Working with experienced instructors and professional-grade technology, you’ll get the support, guidance, and skills to connect to the design or management side of an industry where every day is a fresh opportunity to make a fashion statement.

Rhapsody Hahn
Owner, operator, The Turnovers Company
Rhapsody Hahn designs collections, sources materials, and oversees production, distribution, sales, and marketing. She’s using the knowledge she gained to dictate what she wants from manufacturers overseas and to create the high-quality garments offered through her Turnovers collection.

“...but there are huge opportunities in patternmaking, textile design, menswear, and other areas.”
A growing taste for new flavors is your opportunity to turn your creativity and love of food into a culinary career. It all starts with a focused education at The International Culinary Schools at The Art Institutes. In our Culinary programs, you’ll begin with the fundamentals and explore cuisines from over 20 countries. With the guidance of talented instructors, you’ll prepare for a future in anything from baking & pastry to food & beverage management. And you’ll get ready to use your creativity, for life.

Congratulations to two Art Institutes culinary alums on their 2014 James Beard Awards.

Chris Shepherd  
Best Chef, Southeast

Jamie Bissonnette  
Best Chef, Northeast

CULINARY ARTS:
Uncover world cuisines in a well-equipped dining lab as you sharpen your fundamental cooking skills and explore the international tastes energizing the industry. This well-rounded education can launch a career in such entry-level positions as line, prep or pantry cook; grillardin; or assistant baker in settings ranging from restaurants and hotels to resorts and catering firms.

CULINARY MANAGEMENT:
Discover possibilities beyond the kitchen as you combine all the ingredients, from cuisine to ambience, to create the total dining experience. You’ll be prepared for positions including management trainee, kitchen manager, catering manager, or assistant pastry, banquet, or sous-chef with restaurants, hotels, resorts, and caterers.

If you can dream it, you can make it.

“There’s no job in the world where you get to work with so many interesting people.”

TYLER SHIPTON
Chef and owner of Borough Restaurant, Minneapolis, Minnesota

Bachelor of Science, Culinary Management, 2009,  
Associate of Applied Science, Culinary Arts, 2008,  
The Art Institutes International Minnesota

Tyler enjoys experimenting with flavor combinations, and believes that the restaurant industry lets him be who he truly is—someone who’s passionate about food and cooking.

Arlene Stewart  
Bachelor of Science, Culinary Management  
The Art Institute of Philadelphia, 2006  
Bachelor of Science, Culinary Design  
The Art Institute of Atlanta, 2005

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Artwork credits: (clockwise, from top left) John Osborne, Bachelor of Science, Graphic Design, The Art Institute of Atlanta, 2004; Andrew Ronda, Bachelor of Science, Game Art & Design, The Art Institute of California—Orange County, a campus of Argosy University, 2012; Gustavo Alonso, Bachelor of Fine Arts, Fashion Design, Miami International University of Art & Design, 2013; Arlene Stewart, Bachelor of Science, Culinary Management, The Art Institute of Atlanta, 2005

Programs, credential levels, technology, and scheduling options vary by school, and employment opportunities are not guaranteed. Financial aid is available to those who qualify.

Since The Art Institutes is comprised of several institutions, see aiprograms.info for program duration, tuition, fees, other costs, median debt, federal salary data, alumni success, and other important info. The Art Institutes is a system of over 50 schools throughout North America. Programs, credential levels, technology, and scheduling options vary by school and are subject to change. Several institutions included in The Art Institutes system are campuses of South University or Argosy University. Administrative office: 210 Sixth Avenue, 33rd Floor, Pittsburgh, PA 15222 ©2014 The Art Institutes International LLC 031314