ENTRY REQUIREMENTS:
1. Complete entry form
2. Submit official college transcript
3. Follow the instructions below

AWARD AMOUNT:
All entrants will receive a tuition scholarship in an amount up to $2,000. The first $1,000 tuition scholarship will be awarded in the form of a tuition credit upon acceptance. The second $1,000 will be awarded in the form of a tuition credit after completion of the first year.

ELIGIBILITY:
Entrants must have an associate’s degree from a community college by the time they start classes at The Art Institute of California - Silicon Valley, a campus of Argosy University, a campus of Argosy University and have a cumulative GPA of 2.0 or higher. Entries must meet submission guidelines; those submissions that do not will be disqualified.

ESSAY:
Write a 500-word (minimum) essay indicating your goals and motivation.
Your essay must answer this question:
“How do you see art or cuisine impacting the world in the future, and how do you see yourself contributing professionally?”
Essay must be typed with your name and program title (Graphic Design, Interior Design, etc.) indicated on the title page.

SUBMISSION:
Mail all required documents (community college transcript, completed entry form, essay, and one (1) piece of sample work from your area of study from the list below) to:

Community College Award Committee
The Art Institute of California - Silicon Valley, a campus of Argosy University
1120 Kifer Road
Sunnyvale, CA 94086

Conditions: Prize will be awarded only to individuals who have submitted an application for admission to The Art Institute of California - Silicon Valley, a campus of Argosy University. Funds awarded by The Art Institute of California - Silicon Valley, a campus of Argosy University may be used only at The Art Institute of California - Silicon Valley, a campus of Argosy University and only for the program of study applied for. The award is given in the form of a tuition credit and is not redeemable for cash. The award covers tuition only and may not be applied against fees, housing, living expenses, or program supplies, and may not be transferred between affiliate schools of Education Management LLC. In the event education is terminated either by the student or the college, the award becomes null and void; any future dollars not used will be revoked and will not be available upon re-entry.

CHOOSE ONE FROM YOUR DESIRED AREA OF STUDY:

Design
• 2 pieces of your own artwork (poster design, illustration, pen and ink drawing, advertisement, charcoal/pencil illustration, package design, product label, logo design, etc.).
• Floor plan for a bedroom (include color scheme and fabric samples)
• Original product drawing/sketch (written description, 1,000 words max)

Media Arts
• 2 pieces of your own artwork (2D/3D digital artwork, character sketch, environment sketch, etc.)
• Original game concept (written description: type of game, style of play, characters (if any), levels, etc.)
• Original website (6 pages maximum)
• 5–10 photographs (PDF or print)

Fashion
• Sketches of an original product
• Retail/brand marketing plan (include launch, timeline, strategy, events, etc., 1,000 words max)

Culinary
• Typed menu and original recipes for a 3–4 course meal (written description, 1,000 words max)
• Restaurant launch plan (include timeline, key positions, strategy, events, etc., 1,000 words max)

• 3 audio pieces on CD or audio-for-dvd (recordings or mixes that showcase music recordings, sound effects, or sound design)
• Original short feature on DVD (5–10 minutes)
CREATE TOMORROW

THE ART INSTITUTES COMMUNITY

COLLEGE

AWARD

Name

Address

City   State   Zip

Home Phone

Email Address

Community College

City   State

Expected Graduation Date (If known)

High School Graduation Year

Entrant Signature   Date

SELECT THE BACHELOR’S DEGREE PROGRAM YOU WOULD LIKE TO PURSUE:

☐ Advertising (BS)
☐ Design & Technical Graphics (BS)
☐ Designing for Tablets: Digital Publishing (BS)
☐ Digital Filmmaking & Video Production (BS)
☐ Digital Photography (BS)
☐ Fashion Design (BFA)
☐ Fashion Marketing & Management (BS)
☐ Game Art & Design (BS)
☐ Graphic & Web Design (BS)
☐ Interior Design (BS)
☐ Media Arts & Animation (BS)
☐ Visual Effects & Motion Graphics (BS)

CULINARY:

☐ Culinary Management (BS)
☐ Hospitality Food & Beverage Management (BS)

BS - Bachelor of Science, BFA - Bachelor of Fine Arts

By signing this Entry Form, I acknowledge that I understand the guidelines that accompany this Entry Form and I agree to abide by them. I represent that the attached work qualifies for submission. I further represent that I own all rights to the attached work, and that the attached work does not infringe any copyright, trademark, trade name, service mark, or patent. The Art Institute of California - Silicon Valley, a campus of Argosy University, is one of The Art Institutes, with more than 50 education institutions located throughout North America, providing an important source of design, media arts, fashion, and culinary professionals. The parent company of The Art Institutes is Education Management Corporation. I give my consent to Education Management Corporation (EDMC) and to those whom it may authorize to photograph, film and/or quote or record statements made by me, for any editorial, promotional, advertising, trade, or other purpose except for testimonial and endorsement of product advertising for third parties for which a payment is received by EDMC. EDMC and those whom it may authorize shall have the rights to reproduce, distribute, and display - publicly, including on the internet - photographs, film, videotape, statements, and quotes covered by this release, and to prepare derivative works. I understand that EDMC is not responsible for unauthorized duplication/use on the internet.

See aiprograms.info for program duration, tuition, fees, and other costs, median debt, federal salary data, alumni success, and other important info. The Art Institutes is a system of over 50 schools throughout North America. Programs, credential levels, technology, and scheduling options vary by school, and employment opportunities are not guaranteed. Financial aid is available to those who qualify. Several institutions included in The Art Institutes system are campuses of South University or Argosy University. Administrative office: 210 Sixth Avenue, 33rd Floor, Pittsburgh, PA 15222 ©2012 The Art Institutes International LLC. OH Registration # 04-01-1698B; AC0165, AC0080; Licensed by the Florida Commission for Independent Education, License No. 1287, 3427, 3110, 2581.