ABOUT OUR SCHOOL

Founded in 2008 as a branch of The Art Institute of Houston, The Art Institute of Austin is part of The Art Institutes system of schools, a system of over 50 schools located throughout North America. The Art Institutes system has a history of providing career-oriented educational programs in design, media arts, fashion, and culinary for over 40 years.

OUR MISSION: The mission of The Art Institute of Austin is to provide a quality, collaborative academic environment for individuals seeking creative careers through higher education. Bachelor’s and associate’s degrees are competency based, incorporating traditional liberal arts and hands-on instruction. Faculty use learning-centered methodology that prepares students for career entry in the design, visual and culinary arts fields as well as continued professional growth.

STUDENT AFFAIRS — ENHANCING STUDENT LIFE BEYOND THE CLASSROOM: The Student Affairs department advocates student success by offering services, resources and activities that promote retention, enhance student learning and cultivate student development. Student Affairs encompasses the following departments: housing, disability services, counseling services (through the Student Assistance Program), leadership development (including the Student Ambassador Program) and many social, cultural, and recreational programs that support our students’ physical and mental health.

ADMISSIONS: Our Admissions Department strives to assure the welfare of those dependent upon the continuation of our school success, namely our students, future students, employees, and employers of our graduates.

CAREER SERVICES

TODAY'S EMPLOYERS VALUE CREATIVITY. WE HELP SHAPE IT.

In a creative economy fueled by ideas, employers looking for an edge find it in the minds of innovative thinkers. For them, it’s a competitive edge. For you, it’s a career opportunity. And it starts when you begin developing your talents with a career-focused education from The Art Institute of Austin. You’ll use professional-grade technology and learn from experienced instructors who know first-hand what the industry demands.

By offering internship opportunities and helping to keep our education programs aligned with industry trends, employers work with our school so that our students may use those opportunities to make themselves more marketable.

WHO WILL CREATE TOMORROW? IT COULD BE YOU.

The creative economy is opening new opportunities so we keep our programs focused on the skills and knowledge students need to start their careers. We’ll help guide and support you as we help you evolve into a creative professional.

You’ll enter the job market equipped with marketable skills, along with the professional portfolio, and interviewing and networking skills you’ll need to make an impact in the job market. And begin to create tomorrow.

The degree programs at The Art Institute of Austin are designed to prepare students to seek entry-level positions in their chosen fields. The Art Institute does not guarantee employment or any particular level of compensation following graduation.

RECENT NEWS

• First Annual Ai Filmmakers Showcase at Flix Brewhouse
• Students working behind the scenes at the Austin Music Awards
• National High School Art Teacher Appreciation Gallery Show

2012 Scholarship Recipients:
• The Art Institutes Best Teen Chef 2012 Local Winner: Rebecca Welty, Culinary Management, BS
• The Art Institutes Storytellers Photography Competition Local Winner: Charlene McDonald, Photography, BFA
• The Art Institutes and Americans for the Arts Poster Design Competition 2012 Local Winner: Denyae Orey, Game Art & Design, BFA
• Over 30 scholarships awarded in 2012 that totaled over $250,000

IN OUR COMMUNITY

Here are some of the ways that The Art Institute of Austin engages and gives back to the Austin area:

Susan G. Komen Race for the Cure 2010 & 2011
JDRF to Cure Diabetes Walk 2011
SCARE for a Cure
Barkitecture
Dell Children’s Hospital
Capital Area Food Bank
WBCO Head Start
Blue Santa Campaign
SafePlace
Habitat for Humanity

We’ll help:
• Develop job-search skills in resume writing, interviewing, and networking
• Find part-time work while in school
• Pursue full-time work after graduation

Students can also take advantage of:
• A Portfolio Show during final quarter attended by potential employers
• Opportunities to meet employers at career days and job fairs
• Current insights into the skills employers are looking for

Start here. And go as far as your talenttakes you. These aren’t just job titles. Some examples of jobs attained by our recent graduates include:

Design
• Administrative Assistant
• Analyst
• Interior Designer
• Sales Representative

Media Arts
• Assembler
• Audio-Visual Technician
• Photographer Assistant
FACILITIES

The Art Institute of Austin, a branch of The Art Institute of Houston
101 W. Louis Henna Blvd., Suite 100, Austin, TX 78728

1ST FLOOR
ADMINISTRATION
Office of the President, Admissions, Student Financial Services, Accounting
Department, Technology Office, Human Resources

CLASSROOMS
Lecture Rooms, Drafting Rooms, Computer Labs, Photography Studio,
Four Audio Studios, Video Studio, Interior Design Resource Room

STUDENT COMMONS
Student Lounge, Supply Store, Library (Office of the Director of Library
Services), Art Gallery, Media Resource Center

THE INTERNATIONAL CULINARY SCHOOL AT THE ART INSTITUTE OF AUSTIN
Skills kitchen, baking kitchen, food storage room, ice room, changing
rooms, offices, student run restaurant

3RD FLOOR
The Dean of Student Affairs, Career Services, Student Housing Office,
Office of the Dean of Academic Affairs, Registrar, Academic Directors,
Program Coordinators, Classrooms, Computer Labs, Faculty Offices,
Student Success Center, Art Desk Rooms, Photo Studio, Tutoring Center,
Open Lab

THE GALLERY
Culturally enriching exhibits, workshops, and lectures are always on
rotation. Gallery is open to the public at no charge.

STUDENT HOUSING
• The Orchard: 2811 La Frontera Blvd., Austin, TX 78728
• The Enclave: 2800 La Frontera Blvd., Round Rock, TX 78681

OLOGY, student run restaurant
• 101 W. Louis Henna Blvd. Austin, TX 78728

TECHNOLOGY

COMPUTER RESOURCES
• Apple workstations
• PC workstations
• Macbook Pro laptops
• Full range of production and editing software

AUDIO PRODUCTION RESOURCES
• Recording studios
• Mixing suites
• Utilizes industry-related technology

PHOTOGRAPHY RESOURCES
• Large and high-capacity photo shooting studios
• A digital print lab
• Film and digital cameras
• Epson 4900 large format printers

PRINT SERVICES
• Full color Xerox copier
• Epson 4880 Pro large format printers

VIDEO PRODUCTION RESOURCES
• Broadcast-station studio and control room
• Green screen technology and Avid
• on-screen graphic generation
• Standard and high-definition cameras

SOFTWARE RESOURCES
Adobe Creative Suite, Lightroom, Captivate, Final Cut Studio, Logic
Studio, Maya, Media Composer, ProTools, MAX MSP, Sketchup Pro,
Office, Zbrush, Reason, AutoCAD, Revit, 3d Studio Max, Toonboom

ACADEMIC PROGRAMS + DEGREES

Audio Production (BS)
Advertising Design (BFA)
Baking & Pastry (AAS, D)
Culinary Arts (AAS, D)
Culinary Management (BS)
Design & Technical Graphics (BS)
Digital Filmmaking & Video Production (BFA)
Digital Image Management (D)
Fashion & Retail Management (BS)
Fashion Retailing (D)
Food & Beverage Management (BS)
Game Art & Design (BFA)
Graphic Design (AAS, BFA)
Hospitality Management (BS)
Interior Design (BFA)
Media Arts & Animation (BFA)
Photography (BFA)
Restaurant & Catering Management (AAS)
Visual Effects & Motion Graphics (BS)
Web Design & Development (D)
Web Design & Interactive Communication (D)
Web Design & Interactive Media (AAS, BFA)
• BS - Bachelor of Science • BFA - Bachelor of Fine Arts
• AAS - Associate of Applied Science • D - Diploma

See aiprograms.info for program duration, tuition, fees, and other costs,
median debt, federal salary data, alumni success, and other important info.

ACCREDITATION + LICENSING

The Art Institute of Austin is a branch campus of The Art
Institute of Houston. The Art Institute of Houston is
accredited by the Southern Association of Colleges and
Schools Commission on Colleges to award associate and
baccalaureate degrees. Contact the Commission on Colleges
at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call
404.679.4500 for questions about the accreditation of The Art
Institute of Houston.

The Art Institute of Austin holds a Certificate of Authorization
acknowledging exemption from Texas Higher Education
Coordinating Board regulations.

SCHOOL STATS*

1,300+ students
54% male
46% female
100+ faculty
80+ staff
70,000+ sq. ft.: facility size, split between two floors

*Summer 2012. These numbers and percentages may vary slightly per quarter.