This is an addendum for a consolidated Catalog for the following campus' of Argosy University:

The Art Institute of California – Hollywood, a campus of Argosy University
The Art Institute of California – Inland Empire, a campus of Argosy University
The Art Institute of California – Los Angeles, a campus of Argosy University
The Art Institute of California – Orange County, a campus of Argosy University
The Art Institute of California – Sacramento, a campus of Argosy University
The Art Institute of California – San Diego, a campus of Argosy University
The Art Institute of California – San Francisco, a campus of Argosy University
The Art Institute of California – Silicon Valley, a campus of Argosy University

ADDENDUM TO THE
2012-2013 CATALOG
Winter 2013

See AiPrograms.info for program duration, tuition, fees, other costs, median debt, federal salary data, alumni success, and other important info.
As of November 26, 2012, Argosy University changed the name of “The Art Institute of California, a college of Argosy University” to “The Art Institutes, a college of Argosy University.” All the current campuses of the college will continue to use the specific campus name when referring only to a particular location.

This catalog addendum was prepared by The Art Institutes, a college of Argosy University, with locations in Hollywood, Inland Empire, Los Angeles, Orange County, Sacramento, San Diego, San Francisco, and Silicon Valley, collectively hereinafter referred to as “The Art Institute.” Curricula, fees, expenses, and other matters described herein and any accompanying addenda are subject to change without notice at the discretion of The Art Institute.

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CAMPUS ADMINISTRATION

The Art Institute of California – Hollywood

AJ Antun  President  
Gabriel Jones  Dean of Academic Affairs 
Melissa Huen  Senior Director of Admissions 
Michelle Estrellado  Dean of Student Affairs 
Bill Kilby  Director of Career Services 
Liesbeth Kok  Director of Finance 
Latricia Ward  Human Resources Generalist II 
Lee Hughes  Director of Admissions 
Adis Ceballos  Director of Student Financial Services 
Tyrone Glass  Associate Dean of Student Affairs 
Gregory Moscetti  Residential Life Coordinator 
Samuel Pena  Residential Life Coordinator 
Glorianna Pionati  Student Support & Disabilities Coordinator 
Peter Sandoval  Campus Technology Manager 
Lorena Lopez  Registrar 
Alivia-Ann Zappas  Librarian 
Melissa Kaltenberg  Associate Dean of Academic Affairs 
Mauro Daniel Rossi  Academic Department Director - Culinary 
John Judy  Academic Department Director - Design 
Kyle Moss  Program Coordinator - Interior Design 
Lori Hammond  Academic Department Director - Media 
Chuck Gallyon  Program Coordinator – Visual Arts 
Andree B. Carter  Program Coordinator – General Education (Humanities, Social Science, Communication) 
Rachel Bubman  Academic Advisor 
Osvaldo Petricioli  Supply Store Manager

The Art Institute of California – Inland Empire

Emam ElHout  President  
Sara Sandoval  Dean of Academic Affairs  
Mario Alcazar  Senior Director of Admissions  
John Andersen  Dean of Student Affairs  
Robin Rosenberg  Director of Career Services 
Trevor Garrett  Director of Finance  
April Bank  Human Resources Generalist II 
Vincent Japson  Director of Admissions 
Lulu Miao  Director of Admissions 
Bola Soyemi  Director of Student Financial Services 
Gilbert Hurtado  Campus Technology Manager 
Denise Westcott  Librarian 
Richard Arvizu  Associate Dean of Student Affairs 
James Kellenberger  Academic Department Director - Culinary 
Michele Kirk  Academic Department Director - Design 
Ian Vargo  Program Coordinator – Visual Arts 
Mark Nazzal  Program Coordinator - General Education (Humanities, Social Science, Communication) 
Pancoo Liu  Program Coordinator - General Education (Math, Science) 
Damion Navarro  Supply Store Manager
The Art Institute of California – Los Angeles

Claude Brown President
Jonathan DeAscentis Dean of Academic Affairs
Jesus Moreno Senior Director of Admissions
Aaron Pompey Dean of Student Affairs
Leticia Pinon Director of Career Services
Mohamed Ammar Director of Finance
Julie Takashima Human Resources Generalist II
Monica Alderete Director of Admissions
Zeina Elali Director of Admissions
Cynthia Galarza Director of Student Financial Services
Lucy Rubio Director of Student Accounting
Susanna Davtyan Director of Residential Life & Housing
LaToya Williams Student Support & Disabilities Coordinator
Saro Ayvazians Residential Life Coordinator
Jana McCarthy-Roth Residential Life Coordinator
Dave Anter Registrar
Frida Stein Librarian
Christophe Bernard Academic Department Director - Culinary
Gary LaVasser Academic Department Director - Design
Claude Brown Academic Department Director - Fashion
David Schreiber Academic Department Director - Media
Joanne Kravetz Program Coordinator- Interior Design
Mark Lowentroux Program Coordinator - Media
Eda Martin Program Coordinator - General Education (Math, Science)
John Clift Academic Advisor
Heather Basile Supply Store Manager

The Art Institute of California – Orange County

Greg Marick President
Alan Price, Ph.D. Dean of Academic Affairs
Harry Ramos Senior Director of Admissions
Steve Rickard Dean of Student Affairs
Tanya Essien Director of Career Services
April Fauls Human Resources Generalist II
Julie Gonick Director of Admissions
Jeannette Sheridan Director of Admissions
Silvia Dimas Director of Student Financial Services
Lance Lippold Student Accounting Supervisor
Beth Crowell Residential Life Coordinator
Dennis LuPresto Campus Technology Manager
Vita Gebauers Registrar
Emily Teeple Librarian
Linda Johnson Associate Dean of Academic Affairs
Gary Wilcox Academic Department Director - Culinary
Herb Proske Academic Department Director - Design
Mary Ann Gale Academic Department Director - Fashion
Kim Harkins Academic Department Director - Media
Denese Menard Program Coordinator – Interior Design
Sarah Rosser Program Coordinator – General Education (Humanities, Social Science, Communication)
Vanessa Almanza Academic Advisor
Donald Hickey Supply Store Manager
The Art Institute of California – Sacramento

Terry Marlink President
Lawrence Richman Dean of Academic Affairs
Courtney Amos Senior Director of Admissions
Steven Franklin Director of Student Affairs
Carmen Meeks Director of Career Services
Brett Daly Director of Finance
Beryl Schantz Director of Student Financial Services
Shiv Kumar Accounting Supervisor
Angelica Laguna Residential Life Coordinator
Gerald Graber Technical Support Supervisor
Michelle Bernardo Registrar
Amanda Sambrano Librarian
Kathie Griley Academic Department Director - Culinary
William Mead Academic Department Director - Design
Angelina Martin Program Coordinator - Fashion
John Mounier Program Coordinator - Media
Doug Herndon Program Coordinator - General Education (Humanities, Social Science, Communication)
Regina Braun Academic Advisor
Jeremy Calandri Supply Store Manager

The Art Institute of California – San Diego

Elizabeth Erickson President
Rebecca Browning Dean of Academic Affairs
John Thomas “JT” Kerns Senior Director of Admissions
Jennifer Donaldson Dean of Student Affairs
Jean Branan Director of Career Services
Beverley Miller Director of Finance
Marcy Madix Human Resources Generalist II
Joe Ramirez Director of Admissions
Jonathan Holt Director of Admissions
Laverne Arberry-Lamb Director of Student Financial Services
Geraldine Lee Director of Accounting
Evan Parry Associate Dean of Student Affairs
Willie Blackmon Residential Life Coordinator
Scott Boomer Campus Technology Manager
Jesse Rogers Registrar
Robert Craddick Librarian
Kim Y. Varey, Ph.D. Associate Dean of Academic Affairs
Mark Blauboer Academic Department Director - Culinary
Corey J. Willis Academic Department Director - Design
Darlene C. Ritz Academic Department Director - Fashion
Jason Katsoff Academic Department Director - Media
John Miller Assistant Director - Culinary Arts
Tricia Murray Program Coordinator - Interior Design
Joe Godfrey Program Coordinator - Media
Matt Hubbs, Ed.D. Program Coordinator – General Education (Humanities, Social Science, Communication)
Charly Zambrano Academic Advisor
Nancy Rogers Supply Store Manager
The Art Institute of California – San Francisco

Byron Chung  President
Joseph LaVilla, Ph.D.  Dean of Academic Affairs
Louie Garcia  Senior Director of Admissions
Michelle Skoor  Dean of Student Affairs
Donna Dessart  Director of Career Services
Henry Pegueros  Director of Finance
Laura de la Roz  Human Resources Generalist II
Jeanne Chang  Director of Admissions
Sheri Stein  Director of Admissions
Janett Cabanero  Director of Student Financial Services
David Lee  Director of Residential Life & Housing
Kimberly Murray  Campus Technology Manager
Karen Siverson  Registrar
Josie Andrews  Librarian
Nathan Breitling, D.M.A.  Associate Dean of Academic Affairs
Mark Davis  Academic Department Director - Culinary
Jeff Nokkeo  Academic Department Director - Design
Geetika Gupta  Academic Department Director - Fashion
Todd Robinson  Academic Department Director - Media
Ivan Trujillo  Program Coordinator - Design
Daven Gee  Program Coordinator - Media
Jeremiah Jeffra  Program Coordinator – General Education (Humanities, Social Science, Communication)
Jordan Yelinek  Program Coordinator – General Education (Math, Science)
Kurt Lee  Academic Advisor
Courtney Cummins  Supply Store Manager

The Art Institute of California – Silicon Valley

Tim Hansen  President
JooYeon Christina Ri, Ed.D.  Dean of Academic Affairs
Geoffrey Mahalak  Senior Director of Admissions
Darchele Smith  Director of Career Services
Erin Musil  Director of Student Financial Services
Victor Cuenca  Director of Student Accounts
Jim Nagata  Campus Technology Manager
Jennifer Fuller  Registrar
Celia Huang  Librarian
Lindsey Morgan Oli ger  Academic Department Director - Culinary
Luke Kwan  Academic Department Director - Design
Cecilia Ng  Program Coordinator - Fashion
Tim Heath  Program Coordinator – General Education (Humanities, Social Science, Communication)
Matt Bentley  Academic Advisor
David Kerner  Supply Store Manager
ACADEMIC AND FACULTY PROFILES

Academic Leadership

GABRIEL JONES
Dean of Academic Affairs – Hollywood
- Northwestern University, Master of Arts in English
- Northwestern University, Bachelor of Arts in English and Philosophy

MELISSA KALTENBERG
Associate Dean of Academic Affairs - Hollywood
- Northern Arizona University, Master of Education in Educational Technology
- Ottawa University, Bachelor of Arts in Mathematics

SARA SANDOVAL
Dean of Academic Affairs – Inland Empire
- Argosy University, Master of Arts in Educational Leadership
- Bauhaus School of Art, Germany, Bachelor of Arts in Architecture

JONATHAN DEASCENTIS
Dean of Academic Affairs – Los Angeles
- National University, Master of Fine Arts in Creative Writing
- Argosy University, Master of Arts in Education in Educational Leadership
- California State University, Fullerton, Bachelor of Arts in English

ALAN PRICE, PH.D.
Dean of Academic Affairs – Orange County
- Claremont Graduate University, Doctorate of Philosophy in Information Systems & Technology
- Cornell University, Master of Engineering in Electrical Engineering
- California State Polytechnic University, Pomona, Bachelor of Science in Electrical Engineering

LINDA JOHNSON
Associate Dean of Academic Affairs – Orange County
- California State University, San Bernardino, Master of Arts in Education / Vocational Education
- Southern Illinois University, Bachelor of Science in Occupational Education

LAWRENCE RICHMAN
Dean of Academic Affairs – Sacramento
- American Intercontinental University, Master of Education
- Rider University, Bachelor of Science in Business Administration
- The Art Institute of California – Los Angeles, Associate of Science in Computer Animation

REBECCA BROWNING
Dean of Academic Affairs – San Diego
- Case Western Reserve University, Master of Arts in Art Education
- The Cleveland Institute of Art, Bachelor of Fine Arts in Sculpture

KIM Y. VAREY, PH.D.
Associate Dean of Academic Affairs – San Diego
- Ohio University, Doctorate of Philosophy in Interpersonal Communication
- Illinois State University, Master of Science in Communication
- San Diego State University, Bachelor of Arts in Speech Communication
JOSEPH LAVILLA, PH.D.
Dean of Academic Affairs – San Francisco
- University of Rochester, Doctor of Philosophy in Organic Chemistry
- University of Rochester, Master of Science in Chemistry
- Cornell University, Bachelor of Arts in Chemistry
- Culinary Institute of America, Associate of Occupational Studies in Culinary Arts

NATHAN BREITLING, D.M.A.
Associate Dean of Academic Affairs – San Francisco
- Stanford University, Doctor of Musical Arts
- Stanford University, Master of Arts in Music Arts
- University of Southern California, Bachelor of Music

JOO YEON CHRISTINA RI, ED.D.
Dean of Academic Affairs – Silicon Valley
- Fielding Graduate University, Doctor of Education in Educational Leadership (Concentration in Media Studies)
- New York University, Master of Science in Digital Imaging and Design (Concentration in Digital Film)
- New York University, Bachelor of Fine Arts in Film and Television

CULINARY

Academic Department Directors Profiles
MAURO DANIEL ROSSI - Hollywood
- California State University, Northridge, Master of Arts in Anthropology
- California State University, Northridge, Bachelor of Arts in Anthropology
- Los Angeles Valley College, Associate of Arts in Liberal Studies
- Los Angeles Mission College, Associate of Arts in Interdisciplinary Studies

JAMES KELLENBERGER – Inland Empire
- University Nevada – Las Vegas – Bachelor of Science in Hotel Administration
- Johnson & Wales University – Associate of Occupational Studies in Culinary Arts

CHRISTOPHE BERNARD – Los Angeles
- Culinary Institute of America, Advanced Executive Chef
- Academy of Clermont Ferrand Hotel Restaurant School of Moulins France, Certificate of Professional Aptitude

GARY WILCOX – Orange County
- Saint Mary’s College of California, Master of Business Administration in Business Administration
- Springfield College, Bachelor of Science, Physical Education

KATHIE GRILEY - Sacramento
- Argosy University, Master of Arts in Education, Instructional Leadership
- California State University, Chico, Bachelor of Science in Business Administration

MARK BLAAUBOER – San Diego
- Johnston and Wales University, Bachelor of Science in Business Education Food Service
- Johnston & Wales University, Associate of Science in Culinary Arts

JOHN MILLER – Assistant Academic Director – Culinary
- Washington and Lee University, Bachelor of Arts in East Asian Studies
- Culinary Institute of America, Associate of Arts in Culinary Arts
MARK DAVIS – San Francisco
- American Culinary Federation Certified Executive Chef Certification
- Colorado State University, Masters in Education
- Colorado Technical University, Bachelor of Science in Business Administration

LINDSEY MORGAN OLIGER – Silicon Valley
- University of Georgia, Bachelor of Science in Finance, Minor in German
- California Culinary Academy, Associate of Occupational Studies in Culinary Arts
- South University, Master of Business Administration in Finance

Culinary Faculty Profiles (Full-Time Faculty)

JIM ACCOMANDO
- Johnson and Wales, Bachelor of Arts in Food Service Education
- Johnson and Wales, Associate of Occupational Studies in Culinary Arts

MICHAEL BACKOURIS
- California Culinary Academy, Associate of Occupational Studies in Culinary Arts

IAN BEACH
- The Culinary Institute of America, Associate of Occupational Studies in Occupational Studies

MAURA BRONDI
- Argosy University, Masters of Education in Educational Leadership
- University of Denver, Bachelor of Science / Bachelor of Arts, Hotel & Restaurant Management
- Sullivan County Community College, Associate of Applied Science in Hotel Technology

LEWIS BROWN
- Johnson and Wales, Master of Arts in Teaching in Food Service Education
- Johnson and Wales, Bachelor of Science in Culinary Arts
- Johnson and Wales, Associate of Science in Culinary Arts

BRIAN BURTON
- California School of Culinary Arts - Associate of Occupational Studies in Culinary Arts

MATTHIEU CHAMUSSY
- The Art Institute of California – Los Angeles, Associate of Science in Baking & Pastry

ALLISON COOK
- City Guilds of London, Associate of Science in Culinary Arts

LINDSEY COOK
- Strayer University, Master of Business Administration in Business Management
- Johnson and Wales University, Bachelor of Arts in Food and Beverage Management
- Johnson and Wales University, Associate of Occupational Studies in Culinary Arts

SHAWN ENTRIKIN
- National University, Master of Arts in HR Management
- Southern Illinois University, Bachelor of Science in Education Training and Development

ANNIE ESPOSITO
- California School of Culinary Arts, Associate of Occupational Studies in Culinary Arts

MITCHELL FRIEDER
- California State University, Fresno, Bachelor of Arts in Theatre Arts
- Experience: National Restaurant Association—Educational Foundation, Certification
- ServSafe Certification

KELLY FUNES
- University of Hawaii at Manoa, Bachelor of Science in Food Science & Nutrition
- The Culinary Institute of America, Associate of Occupational Studies in Culinary Arts

CHRISTOPHER GIELEN
- California State University, Fullerton, Bachelor of Arts in Linguistics
- California School of Culinary Arts, Associate of Occupational Studies in Le Cordon Bleu Culinary Arts
DINA HANNA
- California State University, San Bernardino, Bachelor of Arts in Sociology / Social Work Program
- The Art Institute of California – Orange County, Associate of Arts in Culinary Arts

COLLEEN JOHNSON
- California State University, Long Beach Bachelor of Arts in English - Literature

RUDY KLOEBLE
- Culinary Institute, Germany, Masters Certificate in Culinary Arts

KURT LECHNER
- Confectionary, Vienna Austria, Master of Science
- Journeyman Degree, Baking, Austria

LAIRD LIVINGSTON
- University Of Phoenix, Master of Arts in Organizational Management
- Johnston & Wales University, Bachelor of Science in Hospitality, Business Management
- Culinary Institute of America, Associate of Science in Culinary Arts

TINA LUU
- Argosy University, Master of Education in Educational Leadership
- University of California, Santa Cruz, Bachelor of Arts in Psychology
- California Culinary Academy, Associate of Occupational Studies in Culinary Arts

JAMES MCGRATH
- Central Connecticut State University, Bachelor of Arts in History and Sociology
- Napa Valley College, Certificate in Culinary Arts

BRANDY MCKAY
- Argosy University, Master of Education in Educational Leadership
- California State University, Northridge Bachelor of Arts in Journalism
- Los Angeles Valley College, Associate of Arts in Interdisciplinary Studies

GREG McNALLY
- Court of Master Sommeliers, Sommelier
- California Culinary Academy, Professional Cooking Certification
- ServSafe Certification

ODY MILTON
- University of California, Berkeley, Bachelor of Arts in Zoology
- Food Service Management Professional, FMP
- National Restaurant Association—Educational Foundation, Certification
- ServSafe Certification

ERIN MONTGOMERY
- California School of Culinary Arts, Associate of Occupational Studies in Le Cordon Bleu Culinary Arts

CINDY MUSHET
- University of California – Los Angeles, Bachelor of Arts in Anthropology
- Tante Marie Cooking School – Certificate
- University of California – Davis, Certificate in Sustainable Agriculture

JOSEPH NERENBERG
- University of Minnesota, Master of Business Administration in Business Administration
- University of California, San Diego, Bachelor of Arts in Political Science

ANDREW PASTORE
- New York Restaurant, Diploma, Culinary Arts Baking & Pastry

ALEXANDRE REHBINDER
- European Institute of Business, Master of Business Administration in France
- European Institute of Business, Bachelor of Arts in Marketing

DANIEL REYES
- Sullivan University, Bachelor of Science in Hospitality Management

KEVIN RHODES
- Argosy University, Master of Business Administration in Management
- San Diego State University, Bachelor of Science in Business/Finance
JOHN RICHARDSON
  ▪ Le Cordon Bleu College of Culinary Arts, Associate of Occupational Studies in Hospitality & Restaurant Management
RAINERIO SANTOS
  ▪ University of the Philippines, Bachelor of Science in Business Economics
  ▪ Peter Kump’s New York Cooking School, Diploma, Techniques of Professional Cooking, Pastry & Baking
BRIAN SHULSE
  ▪ University of California - Santa Cruz, Bachelor of Arts in English
  ▪ Culinary Institute of America, Associates of Occupational Studies in Culinary
DONNA SMITH
  ▪ LeCordon Bleu College of Culinary Arts, Associate of Occupational Studies in Culinary Arts
GLEN SMITH
  ▪ The Art Institute of California – Los Angeles, Associate of Science in Culinary Arts
PAUL SPOONER
  ▪ San Diego State, Bachelor of Arts in Geography
  ▫ ServSafe Certification
ANTHONY THOMAS
  ▪ The University of Tennessee at Martin, Bachelor of Science in Business Administration
CAROL THOMAS
  ▪ Capella University, Master of Arts in Nutrition Education
  ▪ California State University, Fresno, Bachelor of Arts in Home Economics
  ▪ Delta College, Associate in Arts
GEORGE TUCKER
  ▪ Executive Chef and Menu Developer. Chef Tucker’s experience includes Morongo Casino, Soboba Casino, Aramark, The Castaway Restaurant, and Branihan’s Restaurant. As an Executive Chef at T.B. Scott’s Seafood Landing, Chef Tucker supervised a kitchen staff of 50. At the Radisson Hotel and Convention Center, he was the Executive Chef for a full-service 231-room hotel, convention center and banquet facility. Chef Tucker is also an accomplished ice sculptor, and is the owner of his own company, Extraordinary Sculpturing.
ROMMEL VALERIO
  ▪ Pensacola Junior College, Associate of Arts in Advertising Design
  ▪ Los Angeles Trade Tech College, Associate of Arts in Professional Baking
BASTAIN VAN SOLINGEN
  ▪ University of Phoenix, Bachelor of Science in Business Management
DENNIS VASQUEZ
  ▪ The Art Institute of Pittsburgh, Bachelor of Science in Culinary Management
RYAN WAGNER
  ▪ California School of Culinary Arts, Associate of Occupational Studies in Culinary Arts
RACHEL WILSON
  ▪ Baker College, Bachelor of Business Administration
  ▪ Culinary Institute of America, Associate of Occupational Studies in Culinary
MICHAEL WOODS, PH.D.
  ▪ Capella University, Doctorate of Philosophy in Organizational Development
  ▪ Pepperdine University, Master of Business Administration in Business Management
  ▪ Xavier University, Bachelor of Science in Business Administration
TERESA ZAMORA
  ▪ The Art Institute of California – Orange County, Associate of Science in Culinary Arts
MATTHEW ZBORAY
  ▪ Pitzer College, Bachelor of Arts in Political Studies and History
MICHAEL ZONFRILLI
  ▪ University of Tampa, Bachelor of Arts in English/Philosophy
  ▪ Johnston & Wales University, Associate of Science in Culinary Arts
DESIGN AND FOUNDATION STUDIES

Academic Department Directors and Program Coordinators Profiles

JOHN JUDY - Hollywood
  ▪ Miami International University of Art and Design, Master of Fine Arts in Graphic Design
  ▪ California State University, Sacramento, Bachelor of Arts in Journalism/Graphic Design

KYLE MOSS– Program Coordinator – Interior Design
  ▪ University of California, Los Angeles, Master of Arts in Architecture
  ▪ University of Vassar College, Bachelor of Arts in English Literature

MICHELE KIRK – Inland Empire
  • Academy of Art University, San Francisco, Master of Fine Arts in Advertising
  • Cleveland Institute of Art, Bachelor of Fine Arts in Illustration

GARY LAVASSER– Los Angeles
  ▪ California State University, Long Beach, Master of Arts in Drawing and Painting
  ▪ California State University, Long Beach, Bachelor of Arts in Drawing and Painting

JOANNE KRAVETZ– Program Coordinator – Interior Design
  ▪ University of California, Los Angeles, Bachelor of Arts in Fine Art Design

HERB PROSKE – Orange County
  ▪ Argosy University, Master of Arts, Education in Educational Leadership
  ▪ Ontario College of Art & Design, Bachelor of Arts in Communications & Design

DENÈSE MENARD – Program Coordinator – Interior Design
  ▪ Argosy University, Master of Arts, Education in Educational Leadership
  ▪ The Art Institute of Atlanta, Associate of Arts in Interior Design
  ▪ Elon University, AB, Human Services

WILLIAM MEAD – Sacramento
  ▪ Lesley College, Master of Education in Curriculum and Instruction: Creative Arts
  ▪ The New School, Bachelor of Fine Arts in Fine Arts
  ▪ Massachusetts College of Art, Teaching Credentials

COREY J. WILLIS – San Diego
  ▪ The Academy of the Art University, Master of Fine Arts in Art and Design
  ▪ The Bank Street College of Education, Master of Science in Leadership in the Arts
  ▪ Tufts University, Bachelor of Arts in Cognitive Psychology

TRICIA MURRAY – Program Coordinator – Interior Design
  ▪ National University, Master of Education in Cross–Cultural Teaching
  ▪ San Diego State University, Bachelor of Arts in Interior Design,

JEFF NOKKEO – San Francisco
  ▪ Virginia Tech University, Bachelor of Architecture

IVAN TRUJILLO – Program Coordinator – Design
  ▪ Savannah College of Art and Design, Master of Fine Arts in Graphic Design
  ▪ The Art Institute of Atlanta, Bachelor of Fine Arts in Graphic Design
  ▪ Blake College (London), Diploma of Fine Arts, Graphic Design
  ▪ Universidad del Valle, Bachelor of Arts in Physical Education and Health

LUKE KWAN – Silicon Valley
  ▪ California State University, San Jose, Bachelor of Science in Interior Design
Design and Foundation Studies Faculty Profiles (Full-Time Faculty)

GARY ACORD
- Argosy University, Master of Arts in Educational Leadership
- Art Center College of Design, Bachelor of Fine Arts in Advertising Design

HOLLY AGUNDES
- Arizona State University, Master of Science in Design
- University of the Pacific, Bachelor of Fine Art in Graphic Design

SARAH ANGNE
- Savannah College of Art & Design, Master of Arts in Interior Design
- University of Cincinnati, Bachelor of Science in Interior Design

AMY ASWELL
- University of Oregon, Master of Arts in Interior Architecture
- Humboldt State University, Bachelor of Arts in Liberal Studies

LINDSEY BAKER
- University of California — Los Angeles, Bachelor of Fine Arts in Fine Arts and Communication
- California State University, Long Beach, Associate of Arts in Fine Arts and Communication

JACK BEDUHN
- Wayne State University, Master of Arts in Industrial Design
- Michigan State University, Bachelor of Arts in Industrial Design

BARRY BLAIR
- Argosy University, Master of Business Administration in Business Administration/Marketing
- California State University, Long Beach, Bachelor of Arts in Art

RUTH BLOCK
- John F. Kennedy University, Master of Fine Arts in Studio Art
- Michigan State University, Master of Arts in Guidance & Personnel Services
- Michigan State University, Bachelor of Arts in Art Education

SCOTT BOYER
- San Jose State University, Bachelor of Arts in Computers in Art, Design, Research and Education

JOEL BRUCE
- Argosy University, Master of Arts, Education in Educational Leadership
- California State University, Fullerton, Bachelor of Arts in Art
- Cerritos College, Associate of Arts in General Studies

ALAN BURNER
- University of California, Irvine, Master of Fine Arts in Fine Art
- University of California, Irvine Bachelor of Arts in Studio Art
- Citrus Community College, Associate of Arts in General Studies

JEANETTE BUTLER
- University of San Francisco, Bachelor of Science in Information Systems Management
- Chabot College, Associate of Science in Computer Applications Software

MARTIN (MARTY) CHAPPELL
- Argosy University, Master of Arts in Education
- Humboldt State University, Bachelor of Arts in Art

JON CHESTER
- San Francisco Art Institute, Master of Fine Arts in Painting
- California State University, Long Beach, Bachelor of Fine Arts in Drawing & Painting
- Ventura Community College, Associate of Arts in Art

GEOFFREY CULLEN
- University of Cincinnati, Master of Fine Arts in Painting
- Ohio University, Bachelor of Fine Arts in Painting

ARDEN DE BRUN
- Cranbook Academy of Art, Master of Fine Arts in Graphic Design
- University of Illinois, Bachelor of Fine Arts in Graphic Design
ANN DUNHAM
- Art Center College of Design, Master of Fine Arts in Product Design
- University of Michigan, Bachelor of Fine Arts in Industrial Design

BARRY EBNER
- California College of the Arts, Master of Fine Arts in Printmaking
- University of Texas – Austin, Bachelor of Arts in Studio Art

MARK EMRSON
- University of California, Davis, Master of Fine Arts in Art
- California State University, Sacramento, Bachelor of Arts in Art
- Sacramento City College, Associate in Arts in Art

ROBERT ESPERTI
- University of Phoenix Online, Master of Arts in Education
- The Advertising Arts College, Bachelor of Arts in Advertising Arts

RICHARD EWING
- California State University, Long Beach, Master of Fine Arts in Art
- California State University, Long Beach, Bachelor of Fine Arts in Illustration

COREY FAYMAN
- San Diego State University, Master of Arts in Educational Technology
- University of California, Los Angeles, Bachelor of Arts in English

RUDY GARDEA
- Miami University International of Art & Design, Master of Fine Arts in Graphic Design
- California State University, Long Beach Bachelor of Fine Arts in Illustration

GINA GRECO, ED.D.
- Argosy University, Doctor of Education in Instructional Leadership
- Argosy University, Master of Education in Educational Leadership
- University of California, San Diego, Bachelor of Arts in Communication - Visual Arts

DANNY GROSS
- University of Massachusetts, Amherst, Master of Fine Arts in Theater
- Towson University, Bachelor of Science in Theatre

GERALD HAMPTON
- University of Hartford, Master of Fine Arts in Illustration
- Syracuse University, Master of Arts in Illustration
- California State University, Long Beach, Bachelor of Fine Arts in Illustration

MARTHA HANSEN
- University of Redlands, Master of Business Administration in Business Administration
- California State University, Fullerton, Bachelor of Arts in Art / Environmental Design

JOHN HOGAN
- Argosy University, Master of Arts in Educational Leadership
- San Francisco State University, Bachelor of Arts in Interdisciplinary Studies in Creative Arts

LAURA HOHLWEIN
- Transart Institute/Donau University, Master of Fine Arts in New Media
- Vermont College of Norwich University, Master of Fine Arts in Writing
- California State University, Sacramento, Bachelor of Arts in English

ROBERT STEVE HOLLER
- California College of the Arts, Master of Fine Arts in Graphic Design
- Kansas City Art Institute, Bachelor of Fine Arts in Graphic Design

FRANK HOUHIAN
- California State University Fullerton, Master of Fine Arts in Design
- State University of New York at Buffalo, Bachelor of Arts in Graphic Design

CYNTHIA IMHOFF
- University of California, Berkeley, Master of Fine Arts in Art
- San Francisco Art Institute, Bachelor of Fine Arts in Painting
SARA JAFFE
- University of California, Berkeley, Master of Architecture
- University of California, Berkeley, Bachelor of Arts in Politics & Environment

SHARON KAITNER
- San Francisco State University, Master of Arts in Education (Instructional Technology)
- San Francisco State University, Bachelor of Arts in Psychology

GOKCE KASIKCI-ATA
- San Diego State University, Master of Arts in Art
- Middle East Technical University, Bachelor of Arts in Foreign Language Education

JACK KEELEY
- Cranbrook Academy of Art, Master of Fine Arts in Design
- Rhode Island School of Design, Bachelor of Fine Arts in Illustration

MAXINE (MAX) KELLY-MATSON, ED.D.
- Argosy University, Doctorate of Education in Instructional Leadership in Higher Education
- San Francisco University, Master of Fine Arts in Art
- School of the Art Institute of Chicago, Bachelor of Fine Arts

KOHL KING
- The University of Arizona, Master of Fine Arts in Art
- The University of Georgia, Bachelor of Fine Arts in Art

LORA KUENEMAN
- Argosy University, Master of Arts in Educational Leadership
- California State University, San Bernardino, Bachelor of Arts in Graphic Design

RONALD LANA
- Marywood University, Master of Fine Arts in Visual Arts
- Oklahoma University, Bachelor of Fine Arts in Art

MARK LEWISON
- University of Massachusetts, Master of Science in Art
- University of Massachusetts, Bachelor of Business Administration in General Business Finance

SHERIDAN LOWERY
- Southern California Institute of Architecture, Master of Architecture in Architecture
- North Carolina State University, Bachelor of Arts in Environmental Design; Visual Design

JOHN LUER
- Argosy University, Master of Arts in Educational Leadership
- The Art Institute of California - Orange County, Bachelor of Arts in Graphic Design
- Southwest Missouri State University, Bachelor of Science in Agricultural Business
- Southwest Missouri State University, Bachelor of Science in Plant & Soil Science

MICHAEL LYNCH
- Argosy University, Master of Education in Educational Leadership,
- The Advertising Arts College, Bachelor of Arts in Advertising Arts,

MEEGAN MAILE
- Southern Illinois University, Bachelor of Science in Interior Design

SUSANNE MANHEIMER
- Kansas City Art Institute, Bachelor or Fine Art in Graphic Design

ADRIENNE MARTIN
- California State Polytechnic University, Master of Arts in Education
- California State Polytechnic University, Bachelor of Arts in Graphic Design

MARY MCDERMOTT, PH.D.
- De Montfort University, Doctor of Philosophy in Fine Art Painting
- California State University, Master of Arts in Humanities
- Queens College, Bachelor of Arts in Anthropology

PATRICK MINASSIAN
- California State University- Northridge, Bachelor of Arts in Art

JESSICA NEWMAN
- Fashion Institute of Technology, Bachelor of Fine Arts in Interior Design,
JILL NEWMAN
- California Institute of the Arts, Master of Fine Arts in Art
- University of Wisconsin-Madison, Bachelor of Science in Art Education

RON PETERS
- California State University, Long Beach, Master of Arts in Vocational Education
- Art Center College of Design, Bachelor of Science in Product Design

DORREEN PETERSEN DAVIS
- Art Center College of Design, Bachelor of Fine Arts in Advertising Illustration
- University of Wyoming, Bachelor of Arts in Art & Science

ANNA PIWONSKA
- University of Technology, Cracow, Master’s Degree in Architecture
- Polytechnic University, Krakow, Poland, Bachelor of Architecture in Architecture

JANA RAWLING
- University of Phoenix, Bachelor of Science in Business Management
- Westwood College, Associate of Applied Science in Graphic Design & Multimedia

GORDON RICHINS
- University of California, Irvine, Master of Fine Arts in Drama
- Utah State University, Bachelor of Fine Arts in Theatre Arts
- Salt Lake City Community College, Associate of Science in General Studies

JACKSON RIKER
- California State University, Los Angeles, Master of Arts in Art
- California State University, Los Angeles, Bachelor of Arts in Art

TREFONI (TONY) RIZZI
- University of Hawaii, Manoa, Master of Fine Arts in Theatre and Dance
- University of California, Los Angeles, Bachelor of Arts in Design

STEPHANIE SABO
- California Institute of the Arts, Master of Fine Arts in Art & Writing
- Ashland University, Bachelor of Arts in Fine Art

TAKVOR SALMASTYAN
- Pepperdine University, Master of Business Administration
- Yerevan State University, Master’s in Economic Geography
- Yerevan State University, Bachelor’s in Economic Geography

DONNA SANDSMARK
- University of Southern California, Master of Science in Computer Science and Information Systems
- Penn State University, Bachelor of Science in Engineering/Business

MARWIN SCHILTZ
- The Art Institute of California – Los Angeles, Bachelor of Science in Graphic Design

PATRICK SCULLIN
- California State University, Fullerton, Master of Art in Art (Design)
- Brigham Young University, Bachelor of Art in Visual Arts

KRISTIAN SECOR
- Quinnipiac University, Master of Science in E-Media
- Syracuse University, Bachelor of Science in Newspaper

HEATHER SHIPMAN
- School of Visual Arts, Bachelor of Fine Arts in Media Arts
- The Art Institute of Pittsburgh, Associate of Science in Computer Animation

ANDRZEJ SIOBOWICZ
- University of Southern California, Master of Architecture in Architecture
- Crawkow Polytechnic, Bachelor of Science in Graphic Design

KWOKWAI SIU
- California State University Fullerton, Master of Fine Arts in Art
- California State University Fullerton, Bachelor of Fine Arts in Art
JENNIFER SNOEYINK  
- University of Michigan, Master of Fine Arts in Scenic Design  
- Calvin College, Bachelor of Arts in Liberal Arts/English

MACARENA TAPIA-ATHA  
- Academy of Art University, Master of Fine Arts in Fine Art  
- La Sierra University, Bachelor of Fine Arts in Studio Art / Graphic Design

DONNA TRACY  
- Miami International University of Art & Design, Master of Fine Arts in Graphic Design  
- University of North Texas, Bachelor of Fine Arts in Communication Design

DEBORAH VAN WORMER  
- Design Institute of San Diego, Bachelor of Fine Arts in Interior Design  
- Sonoma State University, Bachelor of Art in Management, Marketing

MAROSI WHITE  
- California State University, Chico, Master of Business Administration in Management Information Systems  
- California State University, Chico, Bachelor of Business in Marketing  
- Kaplan College, Associate of Science in Interior Design  
- Yuba College, Associate of Science in Business

RICHARD YBARRA  
- Argosy University, Master of Education in Educational Leadership,  
- San Diego State University, Bachelor of Arts in Art,

FASHION

Academic Department Directors and Program Coordinators Profiles

MARY ANN GALE – Orange County  
- American Intercontinental University, Master of Education in Instructional Technology  
- American Intercontinental University, Bachelor of Business Administration in Business Administration  
- Brooks College, Associate of Arts in Fashion Design  
- Long Beach City College, Associate of Arts in General Studies

ANGLEINA MARTIN – Sacramento  
- University of California, Davis, Bachelor of Science in Design  
- University of California, Davis, Master of Fine Art in Textile Art & Costume Design  
- Tiffin University, Master of Humanities in Art & Visual Media

DARLENE C. RITZ – San Diego  
- Argosy University, Master of Business Administration in Business Administration  
- Colorado State University- Fort Collins, Bachelor of Science in Apparel & Merchandising,

GEETIKA GUPTA – San Francisco  
- Argosy University, Master of Business Administration  
- Nottingham Trent University, Bachelor of Arts (Equivalent) in Textiles/Fashion  
- Fashion Institute of Design and Merchandising, Associate of Arts in Product Development

CECILIA NG – Silicon Valley  
- California State University, Los Angeles, Master of Arts in Art  
- California State Polytechnic University, Pomona, Bachelor of Science in Apparel Merchandising & Management
Fashion Faculty Profiles (Full-Time Faculty)

HSING-HUEY (CINDY) CHOW
- Tamkang University, Bachelor of Business Administration
- The Art Institute of California – San Francisco, Diploma in Pattern Drafting

VICTORIA CORLESS
- Loyola Marymount University, Master of Business Administration in International Marketing
- California State Polytechnic University, Bachelor of Science in Apparel Merchandising and Management

SIAMAK DABIRI
- Minnesota State University, Master of Business Administration
- National University of Iran, Bachelor of Arts in Economics

CAESAR HURTADO
- Argosy University, Master of Arts in Education
- The Art Institute of California – Hollywood, Bachelor of Fine Arts in Fashion Design

MUNG LAR LAM
- California College of the Arts, Master of Fine Arts in Textiles
- San Francisco State University, Bachelor of Arts in Art
- Fashion Institute of Technology, Associate of Applied Science in Fashion Design

JACQUEE LEAHY
- School of the Art Institute of Chicago, Bachelor of Fine Arts in Art History/Fashion Design,

SONIN LEE
- University of Memphis, Master of Fine Arts in Art / Painting
- University of Memphis, Bachelor of Fine Arts in Art

MORRISON JACKSON
- University of Southern California, Master of Fine Arts in Drama
- Stephens College, Bachelor of Fine Arts in Theatre
- Stephens College, Bachelor of Arts in Fashion Design

DORANNE JUNG
- Boston University, Master of Science in Public Relations
- Mills College, Bachelor of Arts in Philosophy, Religion & Sociology

SOFI KHACHMANYAN
- California State University, Los Angeles, Master of Arts in Fashion & Textiles
- California State University, Los Angeles, Bachelor of Arts in Art
- Los Angeles Community College, Associate of Arts in Art
- Fashion Institute of Design & Merchandising, Associate of Arts in Fashion Design

DAWN KNAPP
- An apparel industry professional for 20+ years, Ms. Knapp’s experience has been in retail as well as design and manufacturing. In retail, she managed 425 retail stores with over 1200+ employees. As a buyer, she became the VP merchandise manager of a 200 million dollar chain of junior retail stores. On the manufacturing side, she owned her own companies where she was the head designer, merchandiser, and managed all other facets of the company as CEO.

AMY KWESKIN
- Golden Gate University, Master of Arts in Administration
- Ithaca College, Bachelor of Arts in Cinema /Photography
- Ithaca College, Bachelor of Arts in English Literature

DENISE M. MORANO
- Fashion Institute of Technology State University of New York, Bachelor of Science in Marketing

TERRI NISTA
- California State University, Long Beach, Master of Fine Arts in Theatre Arts: Technical Theatre/Design
- Weber State University, Bachelor of Arts in Theatre Arts

CLAUDINE PAPILLION
- Woodbury University, Burbank, Master of Business Administration
- Woodbury University, Burbank, Bachelor of Arts in Fashion Marketing
ALINA PARSON
- Woodbury University, Master of Arts in Organizational Leadership
- Tashkent State Institute of Foreign Languages, Bachelor of Arts in English as a Second Language

ROBIN SCHNEIDER
- California Institute of the Arts, Master of Fine Arts in Technical Theatre
- State University of New York-Binghamton, Bachelor of Arts in Theatre

SHIDEH SHIRDEL
- National University of Iran, Master of Arts in Education
- California State University, Northridge, Master of Arts in Apparel Design and Merchandising
- National University of Iran, Bachelor of Arts in English Literature and Language

AYESHA SUNEJA
- Perelandra College, Master of Arts in Counseling
- York University, Bachelor of Arts in English

KATHIE L. TAYLOR
- San Diego State University, Bachelor of Arts in Telecommunications/Journalism
- Fashion Institute of Design and Technology, Diploma in Fashion

MEDIA ARTS

Academic Department Directors and Program Coordinators Profiles

LORI HAMMOND – Hollywood
- Pratt Institute, Master of Fine Arts Degree in Digital Arts
- Northern Illinois University, Bachelor of Fine Arts in Fine Art/Painting

CHUCK GALLYON – Program Coordinator – Visual Arts
- University of Phoenix, Master of Business Administration
- Brooks Institute of Photography, Bachelor of Arts

IAN VARGO – Program Coordinator – Visual Arts
- Savannah College of Art and Design, Master of Fine Arts in Sound Design
- Savannah College of Art and Design, Bachelor of Fine Arts in Sound Design

DAVID SCHREIBER – Los Angeles
- New York University, Master of Fine Arts in Motion Picture Production
- University of California, Los Angeles, Bachelor of Arts in Philosophy

MARK LOWENTROUT – Program Coordinator – Media
- University of Utah, Master of Fine Arts in Film Studies
- University of California, Los Angeles, Master of Fine Arts Producer’s Program in Film & Television
- California State University, Long Beach, Bachelor of Arts in Music

KIM HARKINS – Orange County
- Georgia State University, Educational Specialist in Technical and Industrial Education/ Cognate Fine Art Photography
- Georgia State University, Master of Education in Technical and Industrial Education/ Cognate Fine Art Photography
- Ursuline College, Bachelor of Arts in Art/Photography
- Art Institute of Atlanta, Associate of Arts in Commercial Photography

JOHN MOUNIER – Sacramento - Program Coordinator – Media
- New York University, Bachelor of Fine Arts in Film and Television
- Sacramento City College, Associate Arts in Journalism
JASON KATSOFF – San Diego

- South University, Master of Business Administration in Entrepreneurship
- Syracuse University, Bachelor of Fine Arts in Computer Graphics

JOE GODFREY – Program Coordinator – Media

- Argosy University, Master of Education in Educational Leadership
- Argosy University, Bachelor of Science in Business Administration
- Pacific Western University, Bachelor of Science in Marketing

TODD ROBINSON – San Francisco

- Cogswell Polytechnic, Bachelor of Arts in Computer and Video Imaging

DAVEN GEE – Program Coordinator – Media

- San Francisco State University, Master of Fine Arts in Film Production
- California State University – Chico, Bachelor of Arts in Communications

Media Arts Faculty Profiles (Full-Time Faculty)

KATALIN ANGELOUV-NIVELT

- University of Southern California, Master of Fine Arts in Film, Video & Computer Animation
- Evergreen State College, Bachelor of Art in Art

BONGSUNG BAC, PH.D.

- The Ohio State University, Doctor of Philosophy in Art Education
- School of Visual Arts, Master of Fine Art in Computer Art
- San Francisco State University, Bachelor of Art in Industrial Arts

GLENN BACH

- California State University, Long Beach, Master of Fine Arts in Art
- California State University, Long Beach, Master of Arts in Art
- California State University, Long Beach, Bachelor of Arts in Drawing & Painting
- Ventura County Community College, Associate of Arts in General Liberal Arts & Science

JOE BARRERA

- North Texas State University, Master of Arts in Music Composition
- North Texas State University, Bachelor of Arts in Music Composition

LOUIS BISPO

- Savannah College of Art & Design, Master of Arts in Illustration Design
- University of California, Santa Barbara, Bachelor of Music in Music

JOHN BLALOCK

- Academy of Art University, Master of Arts in Animation
- California State University, Fresno, Bachelor of Arts in Art/Graphics Design

CHRISTIAN BRADLEY

- California State University, Fullerton, Bachelor of Arts in Art

NICK BROWN

- University of California, Los Angeles, Master of Science in Computer Science
- University of California, Santa Cruz, Bachelor of Arts in Biochemistry and Molecular Biology

WILLIAM (BILLY) BURGER

- Argosy University, Master of Arts in Education
- Ohio State University, Bachelor of Science in Industrial Design

RUSSELL BURT

- California Institute of the Arts, Master of Fine Arts in School of Music
- Berklee College of Music, Boston, Bachelor of Music in Arranging/Synthesis

JIM BUSIKE

- California College of the Arts, Bachelor of Fine Arts in Illustration

MONICA CAPPIELLO

- Savannah College of Art & Design, Master of Fine Arts, Animation
- University of Virginia, Bachelor of Arts, Studio Arts, Minor, Astronomy
CATHERINE CARLSON
- California State University, Chico, Bachelor of Arts in Information & Communication Studies

ANDY CLAYTON
- The Art Institute of California – Los Angeles, Bachelor of Science in Game Art & Design
- 3D Studio Max Certified Instructor
- Discreet Certified Instructor

DAVID COLE
- California State Polytechnic University Pomona, Bachelor of Science in Engineering Technology

BARRY CONLEY
- CalArts, Bachelor of Arts in Music Composition
- Grinnell College, Bachelor of Arts in Music & Biology
- Institute of Audio Research, Certificate in Audio Technology

MICHAEL CONNORS
- Columbia University, Master of Fine Arts in Directing
- Harvard University, Bachelor of Arts in English

AMY CURRAN-NORTON
- Coleman College, Master of Science in Business & Technology Management
- University of California, Santa Barbara, Bachelor of Arts in Dramatic Art

RANDI DERAKHSHANI
- The Art Institute of California – Los Angeles, Bachelor of Science in Media Arts & Animation

MIGUEL DRAYTON
- University of Southern California, Master of Fine Arts in Motion Picture Producing
- Stanford University, Bachelor of Arts in Communications

R. ALAN EMRICH
- Argosy University, Master of Arts in Education - Curriculum & Instruction
- California State University, Long Beach, Bachelor of Arts in History

SCOTT ESSMAN
- California State Polytechnic University Pomona, Master of Education in Education / Educational Multimedia
- University of Southern California, Bachelor of Arts in Psychology

JAMES FINLEY
- California State University San Bernardino, Bachelor of Arts in Computer Systems

THOMAS FRITSCHI
- University of Bristol, Master of Arts in Documentary Practice
- California State University, Sacramento, Bachelor of Arts in Journalism

GENE FRYE
- Masters Institute, Bachelor of Science in Multimedia Communication & Presentations
- Westchester Community College, Associate of Science in Electrical Technology

TREY GALLAHER
- Syracuse University, Master of Fine Arts in Illustration
- California State University, San Jose, Bachelor of Science in Graphic Design

NOEL GOIN
- University of Southern California, Master of Fine Arts in Film, Video & Computer Animation
- California State University, Long Beach, Bachelor of Fine Arts in Illustration

OMAR GONZALEZ
- University of California, San Diego, Bachelor of Arts, Summa Cum Laude in Visual Arts (Media)

TED GREENBERG
- Philadelphia College of Performing Arts, Bachelor of Arts in Music

HARRY HAMERNIK
- The Advertising Arts College, Bachelor of Arts in Graphic Design

STEVEN HAMPTON
- Claremont Graduate University, Master of Fine Arts in Painting
- Art Center College of Design, Bachelor of Fine Arts in Illustration
SETH HILL
- California State University, Northridge, Master of Arts in Art
- University of California, Berkeley, Bachelor of Arts in Art

MARJAN HORMOZI
- Slade School, Master of Fine Arts in Drawing/Painting
- University of North London, Bachelor of Fine Arts in Mixed Media—Drawing/Painting

STACY HOUGHTON
- Rochester institute of Technology, Master of Arts in Computer Graphics Design
- Cogswell Polytechnical College, Bachelor of Arts in Computer & Video Imaging

CHARLES HU
- Art Center College of Design, Bachelor of Fine Arts in Illustration

RICHARD JANSEN
- National University, Master of Fine Arts in Digital Cinema
- San Diego State University, Bachelor of Science in Radio & TV Broadcasting

CHRISTOPHER KELLY
- School of Visual, Bachelor of Fine Arts in Media Art

WATTANA KHOMMARATH
- California Institute of the Arts, Bachelor of Art in Character Animation

KENNETH KINOSHITA
- California State University Fullerton, Bachelor of Arts in Art
- Mount San Antonio College, Associate of Arts in Liberal Arts

DOUGLAS KIRK
- Royal College of Art (UK), Master of Arts in Painting
- Duncan of Jordanstone College of Art and Design (UK), Drawing/Painting

MICHAEL KLINE
- California Institute of the Arts, Bachelor of Fine Arts in Experimental Animation
- California State Polytechnic University, Pomona, Bachelor of Fine Arts in Graphic Design

GEORGE N. KONTOS
- California Institute of the Arts, Master of Fine Arts in Integrated Media/Art
- Aristotle University of Thessaloniki, Professional Degree in Architecture

JONATHAN LEMOND
- Columbia University, Master of Fine Arts in Film
- Columbia University, Bachelor of Arts in Political Theory

MISCHA LIVINGSTONE
- University of California, Los Angeles, Master of Fine Arts in Film and Television
- University of California, Los Angeles, Bachelor of Arts in Film and Television

DANIEL MAIER
- The Evergreen State College, Bachelor of Arts in Liberal Arts

PETE MARKIEWICZ, PH.D.
- University of California, Los Angeles, Post-Doctoral fellow, Molecular and Cellular Biology
- The University of Chicago, Doctor of Philosophy in Biophysics & Theoretical Biology
- Loyola University, Bachelor of Arts in Biological Sciences

NICK MARKS
- The Art Institute of California – Los Angeles, Bachelor of Science in Game Art & Design

DAVID MARTIN
- Art Center College of Design, Master of Fine Arts in Broadcast Cinema
- University of North Carolina School of the Arts School of Filmmaking, Bachelor of Fine Art in Cinematography

KEVIN MARTIN
- Middle Tennessee State, Master of Arts in Music Composition Theory
- Mississippi University for Women, Bachelor of Arts in Commercial Music
- Montana State University, Bachelor of Arts in Music
KEVIN MCCARTY
- California Institute of the Arts, Master of Fine Arts in Photography
- University of Cincinnati, Bachelor of Fine Arts in Art

VALERIE MIH
- University of Southern California, Master of Fine Arts in Film Video & Computer Animation
- Stanford University, Bachelor of Arts in American Studies

AGLAIA MORTCHEVA
- University of California, Los Angeles, Master of Fine Arts in Animation
- National Academy of Film and Television Master of Fine Arts in Film and TV Directing
- Secondary School of Fine Art, Sofia, Bulgaria, Bachelor of Fine Art in Fine Art
- FuDan University, China, Bachelor of Science in Computational Mathematics

AN NGUYEN
- National University, Master of Science in Software Engineering
- Ho Chi Minh Polytechnic University, Bachelor of Science in Electronic & Computer

LONG NGUYEN
- San Jose State University, Master of Fine Art in Art
- Christian Brothers College, Bachelor of Science in Electrical Engineering

CHRISTOPHER O’LEARY
- University of California, Los Angeles, Master of Fine Arts in Design & Media Arts
- University of Washington, Bachelor of Fine Arts in Photography
- University of Washington, Bachelor of Arts in Interdisciplinary Art

GERALD OLSEN
- San Francisco State University, Bachelor of Arts in Film
- Sarah Lawrence College, Bachelor of Arts in Liberal Arts

GENADI RADIUL
- Duquesne University, Master of Science in Multimedia Technology
- Lithuanian University, Lithuania, Master of Arts in Music
- Vilnius University, Lithuania, Bachelor of Arts in Music

REBECCA RAMON
- Chapman University, Master of Fine Arts in Film Production
- Western Michigan University, Bachelor of Arts in Broadcast & Cable Production

JIM REDDEN
- Antioch University, Bachelor of Arts in Liberal Studies

MIKE ROGERS
- Dean Junior College, ABS, Fine Arts

JESSIAH RUIZ
- California State University, San Bernardino, Bachelor of Science in Computer Systems/Information Management
- Virginia Tech, Bachelor of Arts in Communication

AMY SHIDLER-HARRISON
- University of California – Berkeley, Master of Fine Arts in Arts
- McGill University – Bachelor of Science Equivalent in Biology

STEPHEN STUDYVIN
- Academy of Art, San Francisco, Master of Fine Arts in Animation
- California State University, Sacramento, Bachelor of Art in Film Communications
- Sierra Community College, Associate of Art in Communications Studies

MICHAEL SWANIGAN
- An animation storyboard artist working on numerous series and movies such as: the WB series Legion of Superheros, Bionicle: Mask of Light, Tutenstein, Loonatics, Proud Family, Stuart Little, Teenage Mutant Ninja Turtles, Ozzy & Drix, Voltron, Horrible Histories, Men in Black, Extreme Ghost Busters, The Mask series and the Simpsons. Mr. Swanigan has worked with DIC, Warner Brothers, Bluth, Sony, Saban as well as a few studios in Canada.

BIJAN TEHRANI
- Tehran University-Tehran, Master of Fine Arts in Fine Arts
JAY TRUESDALE
- Chapman University, Master of Fine Arts in Film and Television
- California State University, Sacramento, Bachelor of Arts in Communications
LYNN VAN DALL
- San Diego State University, Bachelor of Arts in Fine Art
FRED VANG
- The Art Institute of California – Orange County, Bachelor of Science in Media Arts & Animation
HOANG VU
- California State University, Fullerton, Master of Fine Arts in Art (Drawing, Painting, and Printmaking)
- California State University, Fullerton, Bachelor of Fine Arts in Art (Drawing and Printmaking)
RICHARD WALSH
- San Francisco State University, Master of Fine Arts in Cinema
JEFFREY WEBER
- Academy of Art University, Master of Fine Arts in Photography
- Brooks Institute of Photography, Bachelor of Arts in Still Photography
GRADY WILLIAMS
- Art Center College of Design, Bachelor of Fine Arts in Illustration
MICHEL WILLIAMS
- The Art Institute of California - Los Angeles, Bachelor of Science in Media Arts & Animation
WEI XU, PH.D.
- University of Texas at Austin, Doctor of Philosophy in Computer Graphics & Applied Mathematics
- Zhe Jiang University, China, Master of Science in CAGD & Computer Graphics
- FuDan University, China, Bachelor of Science in Computational Mathematics
MARK YEAGER
- California State University, Sacramento, Master of Arts in Animation
- California State University, Sacramento, Bachelor of Arts in Graphic Design

GENERAL EDUCATION

Program Coordinators Profiles

Hollywood
ANDREE B. CARTER – Program Coordinator – General Education (Humanities, Social Science, Communication)
- University of New Orleans, Master of Fine Arts in Painting
- Loyola University, New Orleans, LA, Bachelor of Science in Painting

Inland Empire
MARK NAZZAL – Program Coordinator – General Education (Humanities, Social Science, Communication)
- California State University, San Bernardino, Master of Arts in English Composition
- California State University, San Bernardino, Bachelor of Arts in English

PANCOO LIU – Program Coordinator – General Education (Math, Science)
- California State University, Fullerton, Master of Arts in Mathematics
- Devry, Pomona, Bachelor of Science in Electronics Engineering Technology

Los Angeles
EDA MARTIN – Program Coordinator – General Education (Math, Science)
- Boston University, Master of Science, Nutrition
- Park University, Bachelor of Science, Nutrition
- ServSafe Certification
Orange County
SARAH ROSSER – Program Coordinator – General Education (Humanities, Social Science, Communication)
  ▪ California State University Dominguez Hills, Master of Arts in English with an emphasis in Rhetoric and Composition
  ▪ California State University Dominguez Hills, Bachelor of Arts in English with a minor in Communications

Sacramento
DOUG HERNDON – Program Coordinator – General Education (Humanities, Social Science, Communication)
  ▪ California State University, Sacramento, Master of Arts in English
  ▪ California State University, Sacramento, Bachelor of Arts in Journalism

San Diego
MATT HUBBS, ED.D – Program Coordinator – General Education (Humanities, Social Science, Communication)
  ▪ Argosy University, Doctorate in Education in Counseling Psychology
  ▪ University of Phoenix, Masters of Arts in Counseling
  ▪ Iowa State University, Bachelors of Arts in Psychology

San Francisco
JEREMIAH JEFFRA – Program Coordinator – General Education (Humanities, Social Science, Communication)
  ▪ San Francisco State University, Master of Arts in English
  ▪ California State University, Los Angeles, Master of Arts in Theater Arts
  ▪ California Institute of the Arts, Master of Fine Arts, Critical Studies Program in Writing
  ▪ Oglethorpe University, Bachelors of Art in English/Writing

JORDAN YELINEK, PH.D. – Program Coordinator – General Education (Math, Science)
  ▪ Yale University, Doctor of Philosophy in Cell Biology
  ▪ Yale University, Master of Philosophy in Cell Biology
  ▪ Washington College, Bachelors of Science in Biology, Chemistry and Drama

Silicon Valley
TIM HEATH – Program Coordinator – General Education (Humanities, Social Science, Communication)
  ▪ University of Southern California, Master of Science in Management
  ▪ San Jose State University, Master of Arts in English
  ▪ University of South Florida, Bachelor of Arts in History

General Education Faculty Profiles (Full-Time Faculty)

JAWAD ALI
  ▪ California Institute of the Arts, Master of Fine Arts in Writing/Critical Studies
  ▪ University of California, Irvine, Bachelor of Science in Physics

AMIR AHSAN
  ▪ University of California, Los Angeles, Doctorial candidate in Physics
  ▪ University of California, Los Angeles, Master of Science in Physics
  ▪ University of California, Los Angeles, Bachelor of Arts in Physics

JULIE ARMENDARIZ
  ▪ National University, Master of Education in Cross-Cultural Teaching
  ▪ California State University, Northridge, Bachelor of Science in Kinesiology

ORNELLA BONAMASSA, PH.D.
  ▪ University of California – Santa Cruz, Doctor of Philosophy in Earth Science (Master’s Degree not required)
  ▪ Universita di Roma, Bachelor degree equivalent in Physics

ANDREW BROSNAN
  ▪ Virginia Commonwealth University, Master of Arts in English
  ▪ University of California, Davis, Bachelor of Arts in Comparative Literature
LARRY CAVENEY
- Vermont College, Master of Fine Arts in Visual Art
- Montreat College, Bachelor of Arts in Business Administration

STEPHEN CHENEY-RICE
- University of Southern California, Master of Science in Education
- University of Southern California, BA, English

RICHARD CONANT
- University of Pennsylvania, Master of Business Administration in Marketing
- Middlebury College, Bachelor of Arts in Economics

MARLIN DOLINSKY
- Andrews University, Master of Divinity in Divinity
- Columbia Union College Bachelor of Arts in Religion

RUPERT FRANCIS
- Argosy University, Master of Arts in Education Leadership
- Argosy University, Bachelor of Arts in Psychology
- Everest College, Associate of Science in Criminal Justice

KEITH FURROWS
- California State University, Long Beach, Master of Arts in History
- University of California, Irvine, Bachelor of Arts in English

MORGAN GILES
- National University, Master of Arts in English
- California State University, Sacramento, Bachelor of Arts in English

SHELLY HOLLENBECK
- California State University, Chico, Master of Arts in Mathematics Education
- California State University, Chico, Bachelor of Arts in Liberal and Interdisciplinary Studies

CAMMIE HSU, ED.D.
- Argosy University, Doctor of Education in Educational Leadership
- Prairie View A&M University, Master of Business Administration in Business Administration
- California University Of Pennsylvania, Bachelor of Science in Business Administration

DALE JONES, ED.D.
- Argosy University, Doctor of Education in Educational Leadership
- California State Polytechnic University, Master of Arts in Agriculture
- California State Polytechnic University, Bachelor of Science in Agronomy

DEANN JORDAN
- California State University, Northridge, Master of Arts in English/Creative Writing
- San Francisco State University, Bachelor of Arts in English (Creative Writing)

MONICA KHALAJ
- Universite de Bretagne Occidentale, France, Master of Arts in English
- Lycee Brizeux, France, Bachelor of Arts in English

JULIO KIDDER
- University of Florida, Master of Arts in English
- Purdue University, Bachelor of Arts in English/ Spanish

GINA KIM
- University of California, Riverside, Master of Arts in Sociology
- University of California, Riverside, Bachelor of Arts in Political Science

RAINA MANUEL-PARIS, PH.D.
- Pacifica Graduate Institute, Doctor of Philosophy in Mythology & Archetypal Psychology
- Columbia University, Master of Fine Arts in Writing & Directing
- Columbia University, Bachelor of Arts in Film Studies

WILLIAM MCINTYRE, ED.D.
- University of Southern California, Doctor of Education in Education
- San Francisco State University, Master of Arts in English
- University of California, Berkeley, Bachelor of Arts in English
TERESA MERCASK
- University of Akron, Master of Arts in English
- University of Akron, Bachelor of Arts in English

BEN MILES, ED.D.
- Argosy University, Doctor of Education in Curriculum & Instruction
- University of LaVerne, Master of Science in School Counseling
- California State University, Long Beach, Bachelor of Arts in Speech Communication

DEBRA MILLER
- Kansas State University, Master of Arts in Speech
- Kansas State University, Bachelor of Science in Theatre

ROBERTA MORRIS, PH.D.
- York University, Canada, Doctor of Philosophy in Philosophy
- York University, Canada, Master of Arts in Philosophy
- University of Toronto, Canada, Masters of Divinity in Theology
- University of Toronto, Canada, Bachelor of Arts in Interdisciplinary Studies

TODD PHEIFER, ED.D.
- Argosy University, Doctor of Education in Educational Leadership
- Azusa Pacific University, Master of Education in College Student Affairs
- Calvin College, Bachelor of Arts in Business

LEDA RAMOS
- Rutgers University, Master of Fine Arts in Sculpture
- University of California, Santa Barbara, Bachelor of Arts in Sociology

BETH RHODES
- University of Southern California, Master of Fine Arts in Cinema-Television
- University of Arkansas, Bachelor of Arts in Journalism

CHRI SALANDER
- San Jose State University, Master of Science in Environmental Science
- San Jose State University, Master of Arts in Literature
- University of California, Davis, Bachelor of Science in Electrical Engineering

EDWARD SAVITZ
- Drexel University, Master of Science in Technical & Science Communication
- Temple University, Bachelor of Science in Health Records Administration
- Temple University, Bachelor of Fine Arts in Fine Art

DANIEL A. SCHARFMAN
- Pasadena College of Chiropractic, DC
- Argosy University, Master of Arts in Education
- SUNY Albany, Bachelor of Arts in Psychology

PHILOMENA SEFRANEK
- San Diego State University, Master of Science in Applied Mathematics
- University of California — San Diego, Bachelor of Science in Applied Mathematics
- Penn State University, Bachelor of Arts in French

DONALD STELL
- University of Southern California, Master of Science in Systems Management
- U.S. Naval Academy, Bachelor of Science in Analytical Management

ROGER SU
- University of Southern California, Master of Science in Computer Engineering
- University of California, Los Angeles, Bachelor of Science in Computer Science & Engineering

ALICE TEMPLETON, PH.D.
- University of Tennessee, Doctor of Philosophy in English
- University of California, Davis, Bachelor of Arts in Comparative Literature
- Lambuth College, Bachelor of Arts in English
SCOTT UNDERWOOD
- Chapman University, Master of Fine Arts in Creative Writing
- Chapman University, Master of Arts in English
- California State University, Long Beach, Bachelor of Arts in Creative Writing

JENNIFER WADSWORTH
- Pepperdine University, Master of Arts in Education
- Dartmouth College, Bachelor of Arts in English

ROCHELLE WATERS
- National University, Master of Arts in Human Behavior
- University of Laverne, Bachelor of Science in Psychology

HEIDI ZAMENI
- California State University, Fullerton, Master of Arts in English
- California State University, Fullerton, Bachelor of Arts in English
# PROGRAMS BY CAMPUS

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**Bachelor of Fine Arts Program**

| Fashion Design                    |           |               | ✔           | ✔           | ✔          |           |               |                |

**Master of Fine Arts Program**

| Computer Animation                 |           |               | ✔           |              |            |           |               |                |

Prospective students should contact the Admissions office directly for current information regarding program start dates.
PROGRAM CHANGES

Designing for Tablets: Digital Publishing
Bachelor of Science

All Campuses

Program Description:
The Bachelor's Degree program in Designing for Tablets: Digital Publishing is an eleven-quarter, 180 credit program. The digital publishing degree program teaches students how to create aesthetic, functional, and creative digital communication media that engages targeted end-users in specific markets across a variety of hardware and software platforms. The program encourages students to explore the innovative use of emerging technologies in these areas through an emphasis on practical application. Students in the program use standard software for delivery across multiple devices. Upon completion of the program, graduates will be able to pursue career paths in user experience and user interface design, interactive design, and digital design.

The Designing for Tablets: Digital Publishing program at The Art Institutes is a program that will produce the creative professionals of tomorrow. Through a strong foundational emphasis in the fundamentals of design, the creation and manipulation of digital imagery, and the scripting and layout of unique content in a variety of mediums, students gain the essential components needed by contemporary design professionals.

Building upon that foundation, students will learn how to design and implement interactive content for use in a wide-range of environments, including digital publications, mobile application design, content design for tablets and other devices, digital media for business and entertainment purposes, interactive advertising design, and others. In addition, students will learn to apply creative solutions to unique consumer needs; build and address a project’s analytical needs; and focus content to specific brand and image strategies.

Program Objectives:
- Technical - Graduates will demonstrate, through a digital publication, a sound knowledge of interactive scripting, analytics, content management, and media content creation utilizing industry software
- Design - Graduates will demonstrate versatile aesthetic solutions of layout and design. This includes proper understanding and usage of composition, space, line, color, shape, texture, form and value. Typography and photographic hierarchy structures will also be considered
- Conceptual - Graduates will demonstrate proficiency in the conceptual thinking process through work that reflects current industry trends as well as emerging technologies
- Visual & Interactive Communication - Graduates will express a clear message to specific demographics using various interactive media
- Professional Presentation - Graduates will generate professional presentations by communicating their mastery knowledge of interactive design, problem solving, ethics, usability, analytics, and industry standards

Graduation Requirements
To receive a Bachelor of Science degree in Interior Design, students must: receive a passing grade or credit for all required coursework; earn a minimum of 180 quarter credits; achieve a cumulative GPA of 2.0 or higher; meet portfolio or other requirements as outlined by the program; and satisfy all financial...
Obligations to The Art Institute.

Course descriptions describe the learning opportunities that are provided through the classroom and coursework. It is each student’s responsibility to participate in the activities that will lead to successfully meeting the learning outcomes.

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**TOTAL QUARTER CREDITS** 180

**Elective Theme – Development Track**
- GWDA353  Server-Side Scripting
- GWDA363  Client-Side Scripting
- GWDA373  Advanced Server-Side Scripting OR
- DGPA406  Internship

**Elective Theme – Animation Track**
- DGPA323  Advanced Interactive Motion Graphics
- MA2204  3D Animation
- DGPA413  Mobile Media Animation OR
- DGPA406  Internship

**Elective Theme – Sequential Art Track**
- DGPA305  Visual Storytelling
- DGPA415  Intermediate Visual Storytelling
- DGPA425  Advanced Visual Storytelling OR
- DGPA406  Internship

**Elective Theme – Journalism Track**
- DGPA314  Interactive Journalism
- PHOA105  Photojournalism
- DGPA404  Introduction to Copyediting OR
- DGPA406  Internship
Course Descriptions:

ADVA304
Writing for Interactive Media
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
This course covers the process of copywriting for interactive media. Students explore the role of the writer as an individual or as a member of the creative team. Prerequisite: HU110 College English

ADVA407
E-Commerce Strategies & Analytics
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
This course examines the principles of analytics, e-commerce and search engine optimization. Students will develop an understanding of how to set up and track analytic data, apply search engine optimization techniques and basic e-commerce strategies. Prerequisite: By Permission of Academic Director/Advisor

DGPA105
Storyboarding for Interactive Media
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
This course will explore research, conceptualization, design, and storyboard production for linear and non-linear interactive media. Storyboarding techniques and terminology will be introduced. Prerequisite: FND105 Design Fundamentals

DGPA201
Introduction to Cinematography & Sound Design
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
This course examines the components of audio, video, and still images for the purpose of media production. Students explore the equipment used to produce content. Prerequisite: FND135 Image Manipulation

DGPA203
Intermediate Cinematography & Sound Design
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
This course analyzes the components of audio, video, and still images for the purpose of media production. Students apply production techniques used to produce interactive media content. Prerequisite: DGPA201 Introduction to Cinematography & Sound Design

DGPA204
Intermediate Writing for Interactive Media
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
This course covers copywriting and copyediting for interactive media. Students explore the role of the writer as a member of the creative team including topics such as character development, dialog, humor, storytelling, concept development. Prerequisite: ADVA304 Writing for Interactive Media

DGPA208
Interactive Industry & Business Operations
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
This course is structured to investigate the wide ranges of both traditional and emerging business topics and considerations, preparing students as they transition into an interactive media and design profession. Prerequisite: GWDA101 Applications and Industry

DGPA209
Portfolio I
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
This course prepares students for the transition to the professional world. This course will prepare students for the industry by helping them compile a portfolio. Students will demonstrate their conceptual, design, craftsmanship, and other skills as they assemble and refine their portfolio projects. Working
individually with an instructor, each student will select representative projects showcasing work that reflects a unique style and developing them further as needed. Particular emphasis is placed on identifying short- and long-term professional employment goals, industry and professional related resources and portfolio development strategies. **Prerequisite:** Completion of prerequisite courses and permission of Academic Director/Advisor

**DGPA302**  
**Interactive Advertising Design**  
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)  
Students research interactive advertising as well as write and design dynamic content for targeted audiences. **Prerequisite:** ADVA304 Writing for Interactive Media

**DGPA303**  
**Advanced Cinematography & Sound Design**  
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)  
In this course students organize and construct media components utilizing creative production techniques. **Prerequisite:** DGPA203 Intermediate Cinematography & Sound Design

**DGPA304**  
**Advanced Writing for Interactive Media**  
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)  
This course covers copywriting and copyediting for interactive media. This course will explore the role of the writer as a member of the creative team including topics such as character development, dialog, humor, storytelling, concept development. Students also research current trends in writing for interactive media. **Prerequisite:** DGPA204 Intermediate Writing for Interactive Media

**DGPA305**  
**Visual Storytelling**  
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)  
*Thematic Elective Track – Sequential Art*  
Students develop an overview of various creative concepts related to sequential art, illustration, and design including concept development, narrative, and visual storytelling to produce illustrated stories. **Prerequisite:** GWDA213 Timeline Animation & Interaction

**DGPA307**  
**Interactive Communication Planning & Research**  
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)  
This course covers real-world pre-production methods and research for interactive media. Emphasis is on content research, assessing client needs, pre-production assets, and planning of advanced interactive communication publications. **Prerequisite:** ADVA304 Writing for Interactive Media

**DGPA313**  
**Interactive Media Team**  
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)  
Students replicate the industry team environment to design, produce and, implement interactive media projects. Projects should merge production concepts and skills learned to date and employ interactive business models and analytics. **Prerequisite:** By Permission of Academic Director/Advisor

**DGPA314**  
**Interactive Journalism**  
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)  
*Thematic Elective Track – Journalism*  
Students research interactive journalism as well as write and design dynamic content for a variety of journalistic media. **Prerequisite:** DGPA304 Advanced Writing for Interactive Media
DGPA317
Interactive Communication Usability & Prototyping
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
Students design, prototype, and analyze effectiveness and usability of interactive projects. Prerequisite: GWDA307 Interactive Communication Planning & Research

DGPA323
Advanced Interactive Motion Graphics
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
Thematic Elective Track – Animation
This is an advanced level course focusing on motion graphics as an interactive design solution. Prerequisite: GWDA303 Advanced Cinematography & Sound Design

DGPA403
Interactive Communication Development & Delivery
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
Students individually develop, market, and present an advanced interactive digital publication. Prerequisite: DGPA317 Interactive Communication Usability & Prototyping

DGPA404
Introduction to Copyediting
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
Thematic Elective Track – Journalism
Students will focus on the process and techniques of professional copyediting. Prerequisite: DGPA304 Advanced Writing for Interactive Media

DGPA405
Branding & Content Strategies
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
This course examines the principles of corporate branding. Students will work within structured brand guidelines to develop strategies that will produce marketable content. Prerequisite: DGPA204 Intermediate Writing for Interactive Media

DGPA406
Internship
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
Thematic Elective Track – Development
Thematic Elective Track – Animation
Thematic Elective Track – Sequential Art
Thematic Elective Track – Journalism
Through a field internship experience, students will be able to apply their skills in a real and practical situation. The main objectives of the internship are to allow students the opportunity to observe and participate in the operation of successful businesses related to their fields of study. The students will gain the experience they need to enter the field when they graduate. Prerequisite: By Permission of Academic Director/Advisor

DGPA409
Portfolio II
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
This course aims to prepare students for entry-level employment within the industry by assisting them with the development and presentation of a digital publishing portfolio that reflects the stated exit competencies. Students will demonstrate an advanced skill-set in areas as process, conceptual thinking, design, web design, craftsmanship, and other skills, as projects are refined and assembled into a cohesive, comprehensive body of work. Particular emphasis will be placed on identifying short- and long-term professional employment goals, industry and professional related resources and standards, portfolio development and presentation strategies. Prerequisite: By Permission of Academic Director/Advisor
DGPA413
Mobile Media Animation
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
Thematic Elective Track – Animation
Students learn about the unique requirements for animating for mobile devices. Production methods for creating animated content that can be viewed on a range of mobile devices are taught. Prerequisite: None

DGPA415
Intermediate Visual Storytelling
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
Thematic Elective Track – Sequential Art
Students develop sequential art, illustration, and design skills for storytelling. Prerequisite: DGPA305 Visual Storytelling

DGPA425
Advanced Visual Storytelling
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
Thematic Elective Track – Sequential Art
Students develop a creative narrative project utilizing sequential art, illustration, design and time-based digital publishing techniques. Topics include digital comics, digital storybooks and other visual narrative media. Prerequisite: DGPA415 Intermediate Visual Storytelling

FND105
Design Fundamentals
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
This introductory course will explore the principles of design, and introduce and develop the creative process. Design elements and relationships will be identified and employed to establish a basis for aesthetic sensitivity and critical analysis. Design will be presented as a tool of communication. Prerequisite: None

FND110
Observational Drawing
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
This course involves the observation and translation of three-dimensional form into two-dimensional drawings. Starting with simple shapes and progressing to more complex organic forms, students will build skill levels in composition, line quality, through the use of tone light and shadow. Prerequisite: None

FND135
Image Manipulation
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
In this introduction to raster-based digital image manipulation, students become acquainted with the concepts, hardware, and software, related to digital image acquisition, image editing, manipulation, color management basics, masking, layering, retouching, scanning and output. Prerequisite: None

FND150
Digital Color Theory
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
This course is an introduction to the principles of color and an exploration of color theory as it relates to media. Prerequisite: None

GWDA101
Applications & Industry
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
This course covers web design and graphic design applications, tools, and industry practices. Students learn file management practices, basics of markup language and styling. They are introduced to
illustration and image manipulation software relevant to the web design and graphic design industries.  
Prerequisite: None

GWDA103  
Digital Illustration  
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)  
This course advances the students understanding of the computer as an artist tool. Building on previous courses in drawing, concept development and introductory computer-aided design; students will be asked to generate a number of expressive solutions that address specific illustrative problems, both technical and creative. As part of this course, students will be given the opportunity to develop their digital illustration skills by exploring numerous tools and techniques to obtain desired results.  
Prerequisite: None

GWDA105  
Concept Design  
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)  
This course will emphasize the conceptualization process of design and its function in solving given problems. The student will use creative problem solving and research techniques, specifically: problem identification, analysis, brainstorming and idea refinement.  
Prerequisite: GWDA111 Introduction to Layout Design

GWDA111  
Introduction to Layout Design  
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)  
This class will concentrate on utilizing design principles and theories in problem solving, focusing on the importance of layout composition. Emphasis will be on the process of design development from thumbnails to comprehensives, layout, and the use of grid systems for multi-component layouts.  
Prerequisite: FND135 Image Manipulation

GWDA112  
Typography–Traditional  
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)  
This course is an introduction of lettering skills and the history and foundation of letterforms. The placement of display and text type in a formatted space, and the relationship between the appearance and readability of letterforms, are also studied. Students will work in a traditional context of hand-rendering type and also be introduced to contemporary typesetting technology.  
Prerequisite: None

GWDA113  
Fundamentals of Web Page Scripting GWDA113  
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)  
Design, develop, and upload a simple web site using HTML and basic CSS. Web site production concepts such as naming conventions, file organization, and optimization are also covered.  
Prerequisite: None

GWDA202  
Interface Design  
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)  
This course is an exploration of the synthesis of visual and information design principles. In this course students examine the conceptual and practical design of interfaces.  
Prerequisite: GWDA111 Introduction to Layout Design

GWDA213  
Timeline Animation & Interaction  
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)  
Students use timeline animation in the development of interactive interfaces and experiences. Topics include concept development and storyboarding.  
Prerequisite: FND135 Image Manipulation
GWDA132
Information Architecture
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
This course is an examination of content structures, navigation paths, and asset organization. 
Prerequisite: GWDA101 Applications and Industry

GWDA222
Intermediate Layout Design
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
This advanced layout course enhances and reflects skills developed in fundamental design courses. Critical analysis will be applied through the usage of type and layout to create clear, communicative design. Portfolio-quality projects will be developed as part of this process. Prerequisite: GWDA111 Introduction to Layout Design

GWDA223
Intermediate Web Page Scripting
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
This course is an exploration of methods for styling websites and creating various page layouts. Students examine the practical application of styling web page content. Prerequisite: GWDA113 Fundamentals of Web Page Scripting

GWDA243
Object Oriented Scripting
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
Students combine experience design concepts with advanced programming solutions. Emphasis placed on learning object-oriented approaches to developing dynamic/reusable rich media modules combined with data applications. Prerequisite: GWDA113 Fundamentals of Web Page Scripting

GWDA303
Interactive Motion Graphics
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
This course is an introduction to the narrative structure in a time based environment. Prerequisite: GDWA213 Timeline Animation & Interaction

GWDA313
Emerging Technology
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
This course is an examination of concepts and methodologies used in emerging technology and an in-depth focus on current emerging technology. Prerequisite: GDWA213 Timeline Animation & Interaction

GWDA353
Server-Side Scripting
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
Thematic Elective Track – Development
This course covers dynamic web pages through server-side scripting language. Emphasis is placed on forms and content management. Prerequisite: GWDA223 Intermediate Web page Scripting

GWDA363
Client-Side Scripting
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)
Thematic Elective Track – Development
This course covers client-side scripting as a method to develop advanced dynamic web applications. Prerequisite: GWDA243 Object Oriented Scripting
GWDA372  
Content Management Strategies  
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)  
Examine the use of content management systems for organizing, managing, and sharing content.  
Prerequisite: GWDA243 Object Oriented Scripting

GWDA373  
Advanced Server-Side Scripting  
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)  
Thematic Elective Track – Development  
This course covers advanced server-side scripting skills and CMS utilization. Prerequisite: GWDA353 Client-Side Scripting

GWDA432  
Digital Typography  
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)  
This course is an examination of typographic structures for visual communication. Prerequisite: None

MA2204  
3D Animation  
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)  
Thematic Elective Track – Animation  
Students are introduced to basic 3D animation techniques. Topics to be covered include hierarchical linking, keyframing, function curves, animated modifiers, basic morphing, animated cameras, and an introduction to character animation. Prerequisite: By Permission of Academic Director/Advisor

PHOA105  
Photojournalism  
3 Quarter Credits (22 Hrs Lecture/22 Hrs Lab)  
Thematic Elective Track – Journalism  
This course addresses the photography as a narrative or illustrative medium used in support of the text content of publications. Students are shown examples of photojournalism and will be required to produce their own renditions. Prerequisite: None
## 2012-2013 ACADEMIC CALENDAR

### Quarter Calendar*

<table>
<thead>
<tr>
<th>Session</th>
<th>Start Date</th>
<th>Last Date to Add/Drop</th>
<th>Last Date to Withdraw</th>
<th>Last Day of Classes</th>
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<td>April 8, 2013</td>
<td>May 31, 2013</td>
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### Mid-Quarter Calendar*

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<th>Last Date to Withdraw</th>
<th>Last Day of Classes</th>
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</table>

### Campus Holidays*

- **December Holiday**: Monday, December 24, 2012
- **Christmas Day**: Tuesday, December 25, 2012
- **New Year’s Holiday**: Monday, December 31, 2012
- **New Year’s Day**: Tuesday, January 1, 2013
- **Martin Luther King Day**: Monday, January 21, 2013
- **President’s Day**: Friday, February 22, 2013
- **Good Friday**: Friday, March 29, 2013
- **Memorial Day**: Monday, May 27, 2013

* All of The Art Institute calendar dates are subject to change.
TUITION AND FEES

Tuition is currently charged at $518 per credit ($611 per credit for MFA program). Tuition and fees effective October 1, 2012. Currently tuition and fees applicable to The Art Institute programs are as follows:

Diploma Programs

<table>
<thead>
<tr>
<th></th>
<th>Art of Cooking</th>
<th>Baking &amp; Pastry</th>
<th>Fashion Retailing</th>
<th>Web Design &amp; Interactive Communications</th>
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Degree Programs

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<th>Advertising (AS)</th>
<th>Advertising (BS)</th>
<th>Audio Production (AS)</th>
<th>Audio Production (BS)</th>
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|                      | Starting Kit (pre-tax)   |                          |                     |                      |                        |                                      |
Degree Programs (continued)

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<th>Game Art &amp; Design (BS)</th>
<th>Game Programming (BS)</th>
<th>Graphic Design (AS)</th>
<th>Graphic &amp; Web Design (BS)</th>
<th>Graphic Design Evening &amp; Weekend (SD &amp; IE) (BS)</th>
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</table>

Degree Programs (continued)

<table>
<thead>
<tr>
<th></th>
<th>Hospitality Food &amp; Beverage Management (BS)</th>
<th>Industrial Design (BS)</th>
<th>Interior Design (BS)</th>
<th>Interior Design Evening &amp; Weekend (SD &amp; IE) (BS)</th>
<th>Media Arts &amp; Animation (BS)</th>
<th>Set &amp; Exhibit Design (BS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition per Quarter$^1$</td>
<td>$8,288</td>
<td>$8,288</td>
<td>$8,288</td>
<td>$4,662</td>
<td>$8,288</td>
<td>$8,288</td>
</tr>
<tr>
<td>Non-Refundable Application Fee$^2$</td>
<td>50</td>
<td>50</td>
<td>50</td>
<td>50</td>
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<td>50</td>
</tr>
<tr>
<td>Administrative/Enrollment Fee$^2$</td>
<td>100</td>
<td>100</td>
<td>100</td>
<td>100</td>
<td>100</td>
<td>100</td>
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<tr>
<td>Total Lab Fees$^3$</td>
<td>1680</td>
<td>0</td>
<td>0</td>
<td>0</td>
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<tr>
<td>Digital Resource Fee$^4$</td>
<td>2,500</td>
<td>2,800</td>
<td>2,800</td>
<td>2,800</td>
<td>2,800</td>
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<tr>
<td>Annual Tuition$^5$</td>
<td>24,864</td>
<td>24,864</td>
<td>24,864</td>
<td>13,986</td>
<td>24,864</td>
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</tr>
<tr>
<td>Total Tuition &amp; Fees$^6$</td>
<td>$97,570</td>
<td>$96,190</td>
<td>$96,190</td>
<td>$96,190</td>
<td>$96,190</td>
<td>$96,190</td>
</tr>
<tr>
<td>Starting Kit (pre-tax)</td>
<td>$716.10</td>
<td>$553.53</td>
<td>$503.18</td>
<td>$503.18</td>
<td>$324.18</td>
<td>$553.53</td>
</tr>
</tbody>
</table>
### Degree Programs (continued)

<table>
<thead>
<tr>
<th></th>
<th>Video Production (AS)</th>
<th>Visual &amp; Game Programming (BS)</th>
<th>Visual Effects &amp; Motion Graphics (BS)</th>
<th>Web Design &amp; Interactive Media (AS)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Tuition per Quarter</strong>¹</td>
<td>$8288</td>
<td>$8,288</td>
<td>$8,288</td>
<td>$8,288</td>
</tr>
<tr>
<td><strong>Non-Refundable Application Fee</strong>²</td>
<td>50</td>
<td>50</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td><strong>Administrative/Enrollment Fee</strong>²</td>
<td>100</td>
<td>100</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td><strong>Total Lab Fees</strong>³</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>Digital Resource Fee</strong>⁴</td>
<td>1,400</td>
<td>2,800</td>
<td>2,800</td>
<td>1,400</td>
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<tr>
<td><strong>Annual Tuition</strong>⁵</td>
<td>24,864</td>
<td>24,864</td>
<td>24,864</td>
<td>24,864</td>
</tr>
<tr>
<td><strong>Total Tuition &amp; Fees</strong>⁶</td>
<td>$48,170</td>
<td>$96,190</td>
<td>$96,190</td>
<td>$48,170</td>
</tr>
<tr>
<td><strong>Starting Kit (pre-tax)</strong></td>
<td>$827.47</td>
<td>$324.18</td>
<td>$324.18</td>
<td>$263.82</td>
</tr>
</tbody>
</table>

1. Tuition per quarter based on 16 credits for Associate and Bachelor programs and 12 credits for Diploma programs.
2. Application and Administrative/Enrollment Fees are paid by new and transfer students only. The $50 application fee is non-refundable.
3. Culinary lab courses and specific Bachelor level courses are charged a lab fee of $105 for a 3 credit course or $210 for a 6 credit course. The cost per quarter depends on actual courses in which student is enrolled. The Culinary lab fee will be treated as part of the tuition for refund purposes.
4. The digital resource fee includes the cost of the digital textbook as well as other digital resources which are integrated into the course and vary by program. The fee includes all applicable taxes. This estimated fee assumes all courses require a digital resource; however currently not all courses use digital resources. Courses that include digital resources will be noted in the registration material and the fee will be charged automatically in addition to tuition. If a course does not use digital resources, the student remains responsible for purchasing the required text and materials. The digital resource fee is $50 per course.
5. Annual tuition costs are based on an academic year of three quarters and an average of 12 credits per quarter for Diploma programs and 16 credits for Associate, Bachelor, and Masters programs.
6. Not including starting kit. Total tuition cost based on 90 credit units for Associate degree program, 180 credit units for Bachelor degree programs, and 90 credit units for Masters program. Diploma programs based on 47/48/55 credit units/12 credits per quarter. A separate financial plan exists, which complies with the Truth in Lending Regulation Z, and is part of the Student’s Enrollment Agreement.

*Each school quarter is typically 11 weeks.*

### Estimated Monthly Supplies (Per Month):

- Supplies $100/month
- Texts $75/month