



## **OFFICIAL RULES: STEP ONE GRAPHIC DESIGN & SCHOLARSHIP COMPETITION**

### **Eligibility**

You must be a high school junior or senior scheduled to graduate in 2010 or 2011 from a U.S. high school or equivalent foreign institution. Scholarships are valid for the calendar year tuition at The Illinois Institute of Art – Schaumburg; student must begin in the 2010 or 2011 academic year.

### **Deadlines**

All entries must be submitted by 5 p.m. Central on Sunday, November 15, 2009. All entries must be created between the hours of 8:30 a.m. and 5 p.m. Central on November 15, 2009. Entries may be submitted in person at The Illinois Institute of Art – Schaumburg or via an online submission process. Winners will be notified by Saturday, November 22, 2009 and have until December 30, 2009 to accept the scholarship offered. Offers not accepted by that date will be rescinded and may be awarded to the next runner-up.

### **Entry Preparation**

Three partial tuition scholarships are offered by The Illinois Institute of Art – Schaumburg through the Step One Graphic Design & Scholarship Competition to qualified applicants who demonstrate ability and commitment in one of the college's programs of study. Amounts of scholarships vary per winner's placement. To enter, you must fulfill all competition guidelines listed below.

1. Complete the attached entry form (or entry form located in the Step One Graphic Design & Scholarship Competition application brochure).
2. Registrations must be received by November 6, 2009.
3. All participants must include a recommendation from a faculty or staff member at their high school with their registration.
4. The competition will be open to participation onsite at The Illinois Institute of Art – Schaumburg or, for those who elect not to attend in person, via an online submission. Those submitting online must indicate so on their registration form.
5. Participants competing online will have access to contest proctors via email throughout the competition. Participants competing onsite will have access to in-person contest proctors throughout the competition.
6. Participants will be provided with a theme on the day of the competition. Those participating onsite and those participating online will be notified of the theme at the start of the competition. Participants will also be provided with the required format of the design when notified of the theme.
7. Within the competition timeframe of 8:30 a.m. and 5 p.m. Central on Sunday, November 15, 2009, participants must create two posters and one invitation. Final pieces must be submitted in a print-ready PDF format.
8. Participants will be responsible for creating a theme, concept, colors, fonts, drawing, and images, format/layout tagline, design brief and analysis. Any additional requirements for the pieces will be provided to the participants on the day of the event.
9. Participants may use images from no charge stock photo databases.
10. If competing onsite, participants will have a choice of Adobe Photoshop, Adobe Illustrator, Adobe InDesign, and/or hand drawings scanned into software. If competing online, participants may use the design software available to them, including hand-drawn scanned images.

**ALL COMPONENTS OF YOUR ENTRY MUST BE SUBMITTED EITHER IN PERSON OR ONLINE DURING THE COMPETITION DEADLINE, 5 P.M. CENTRAL ON SUNDAY, NOVEMBER 15, 2009.** If submitting online, participants will be provided with the submission instructions via their online proctor at the start of the competition.

**Judging**

School faculty, under the direction of the administration of the education department and the academic director of the entrant's program of study, serve as judges for the competition. Judging will be based on originality, execution/professionalism, knowledge of tools, design brief, analysis and thumbnails. Decisions are final.

**Obligations of Winners**

Scholarship winners must complete the 36-month program within 40 months. Scholarship recipients must maintain satisfactory academic progress. Scholarships will be suspended in quarters when the student's cumulative grade-point average falls below 2.5. Winners must begin their course of study in the 2010 or 2011 academic year.

**Entry Materials**

All slides, prints, and other entry materials submitted for consideration become the property of The Illinois Institute of Art – Schaumburg upon receipt. The Illinois Institute of Art – Schaumburg is not responsible for loss, damage, or return of materials. Finalists and/or winners must be prepared to submit their original work upon request and sign a release form permitting the College's use of the work for promotional purposes.

**Other Conditions**

Scholarships will be awarded only to individuals who have submitted an application for admission to The Illinois Institute of Art – Schaumburg. Scholarships awarded by The Illinois Institute of Art – Schaumburg may be used only at The Illinois Institute of Art – Schaumburg and only for the program of study applied for. Students must begin their course of study at The Illinois Institute of Art – Schaumburg in the 2010 or 2011 academic year. The scholarship is not redeemable for cash and may not be used to finance optional programs sponsored by the College. The scholarship covers tuition only and may not be applied against fees, housing, living expenses, or program supplies, and may not be transferred between affiliate schools of Education Management Corporation. Scholarship money awarded will be prorated during the length of the student's degree program. In the event education is terminated either by the student or the College, the scholarship becomes null and void; any future quarter scholarship dollars not used will be revoked and will not be available upon re-entry.

**Other Financing Options**

Do not plan to finance your education by anticipating a scholarship. You may want to apply for financial assistance either through The Illinois Institute of Art – Schaumburg or federal and state governments. Please call the admissions office for more information about these options. Additionally, many local and national service clubs, civic groups, and organizations, such as DECA and VICA, sponsor scholarships. Contact these organizations for details and application guidelines.

**International Entrants**

All written entry materials and documentation must be submitted in English, including original recommendation letters. When necessary, English translations must be attached. Scholarship winners must provide bank statements and letters of financial support to prove that the student and/or the student's sponsor has the capability to provide for living expenses, fees, and school supplies not included in the scholarship. The letter from The Illinois Institute of Art – Schaumburg awarding the scholarship, financial documentation, academic records, and an I-20 certificate of eligibility for nonimmigrant student status must be presented to the U.S. embassy or consulate in the student's home country before the U.S. visa officer is permitted to grant the necessary nonimmigrant F-1 student visa to the student.

## Step One Graphic Design & Scholarship Competition Entry Form

### STUDENT INFO

- I plan to compete in person at The Illinois Institute of Art – Schaumburg.
- I plan to compete online and need a proctor assigned to me.

NAME

ADDRESS

CITY STATE ZIP

HOME PHONE

CELL PHONE

EMAIL ADDRESS

GRADUATION YEAR  2010  2011

PARENT/GUARDIAN SIGNATURE

PARENT(S)/GUARDIAN(S) DAYTIME PHONE

HIGH SCHOOL NAME

HS CITY HS STATE HS ZIP

### RECOMMENDATION

Yes! Please accept my recommendation of

(student's name)

to participate in the 2008 Step One Graphic Design & Scholarship Competition.

SIGNATURE

Print Name

TITLE

PHONE

Indicate the program you wish to enter:

- Advertising
- Audio Production
- Digital Filmmaking & Video Production
- Digital Photography
- Fashion Design
- Fashion Marketing & Management
- Game Art & Design
- Graphic Design
- Interior Design
- Media Arts & Animation
- Web Design & Interactive Media
- Visual Effects & Motion Graphics

By signing this Entry Form, I acknowledge that I understand the contest guidelines accompanying this Entry Form and agree to abide by them. I represent that the attached work qualifies for submission to this contest. I further represent that I own all rights in the attached work and that the attached work does not infringe any copyright, trademark, trade name, service mark, or patent. I give my consent to Education Management Corporation (EDMC) and to those whom it may authorize to photograph, film and/or videotape me, and/or to use a photographic/digital reproduction of me or my artwork (with or without my name), to identify me by name and/or with school and employment information, and/or to quote or record statements made by me, for any editorial, promotional, advertising, trade, or other purpose whatever by EDMC except for testimonial and endorsement of product advertising for third parties for which a payment is received by EDMC. EDMC and those whom it may authorize shall have the rights to reproduce, distribute, and display – publicly, including on the internet – photographs, film, videotape, statements, and quotes covered by this release, and to prepare derivative works. I understand that EDMC is not responsible for unauthorized duplication/use by third parties on the Internet.

Please note that you must submit an application for admission separately from this scholarship competition entry. For more information, please call the admissions office at 800.314.3450.

ALL COMPONENTS OF YOUR ENTRY MUST BE SUBMITTED EITHER IN PERSON OR ONLINE DURING THE COMPETITION DEADLINE, 5 P.M. CENTRAL ON SUNDAY, NOVEMBER 15, 2009. If submitting online, participants will be provided with the submission instructions via their online proctor at the start of the competition.

**Return entry form by November 6, 2009 to:  
The Illinois Institute of Art – Schaumburg  
1000 N. Plaza Dr., Ste 100  
Schaumburg, IL 60173-4990**